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AMERICA'S GREATEST SEED SALE

STAR BARGAINS

Here Are

SPRING

1934

Save Big Money Now

This is your opportunity to buy Farm and Grass Seeds for less than wholesale. Check and double check the unusual bargains and unduplicated values in this book. You will be amazed and astonished at the low prices and pleased to find every value genuine and backed by a positive guarantee. These bargains are made to gain new customers. Take advantage of them and buy your seed at real money saving prices. Don't wait, but order now while our stocks are complete. We guarantee to save you money on tested seed of satisfactory quality.

Our motto is—

"We are not satisfied unless you are."

TIMOTHY
Lot SILVER

\$3.15 PER BU.
See Page 14

CLOVER \$2.00 PER BU.

LOWER NOW
BUY EARLY
See Page 4

WHITE SWEET
CLOVER \$2.50 PER BU.

Lot GOODLUCK
WONDERFUL
BARGAIN
See Page 9

GRIMM
ALFALFA \$8.90 PER BU.

CERTIFIED GRIMM
NEVER CHEAPER
See Page 33

TIMOTHY AND
CLOVER \$3.95 PER BU.

ECONOMICAL
COMBINATION
See Page 17

1/2 GRIMM
ALFALFA \$6.90 PER BU.

EXTRA HARDY
Verified Origin
See Page 12

Save On
ALSIKE \$8.30

THISTLE FREE
See Page 5

AMERICAN FIELD SEED CO. Founded 1915
CHICAGO, ILL.

**OUR
1934 SEED
BARGAINS**



**WORLD'S
GREATEST
VALUES**

I'LL GIVE You More for Your Money

Dear Friends: I am very happy to be here again this year at my desk writing this message to you in our 1934 catalog. First, I want to thank our fifty thousand or more Customers who have co-operated with us during the past few years when conditions were so favorable. I know you are interested in learning how we will give you more for your money. Never in the history of this country has there been such drastic changes in farming as this year. With the reduced acreage program of corn, wheat, cotton and tobacco, there is nearly 30,000,000 acres less land in the production of these crops. The government is paying the farmers for these idle acres and loaning the farmers 45c per bushel on corn in their cribs. This gives the farmer more buying power. He is not going to let these acres lay idle. He is going to sow grass seeds; also Clovers, Alfalfa, Soy Beans and other soil building crops for greater production next year. This extra seeding is bound to result in a shortage of most legume seeds. You must also bear in mind that there was a shortage last year of 20% to 55% in most seed crops with the exception of Alfalfa.

By sending in your order real soon I assure you that we can give you a whole lot more value for your money than later in the season. Regardless of when you send in your order, we can save you money. We buy direct from the producing sections and sell direct to you. This eliminates the middleman's profit. We are quoting you lower prices on most seeds than wholesale and jobbing houses are quoting to your local dealers. While we have enormous stocks on hand, we expect an unusual large demand and higher prices later. We offer these special lots as long as they last. If we have to replace our stocks later at prices higher than priced in our catalog we will have to advance our prices accordingly. However, we will supply you seeds at these prices as long as our present stocks last regardless of how much the market advances.

We can supply you with high purity and high germinating seeds. Freight rates are lower from Chicago. I want your business and will convince you we can give you better seeds, better service and save you money.

Sincerely yours, E. E. ELDER, President.



Better Seeds *at* Lower Prices

Reasons for Low Prices

As stated above by our President, Mr. Elder, we give you lower prices if you measure value by the quality offered. He has also suggested why our prices are lower. We believe you should know and understand these reasons.

There is the factor of financial ability which gives strength to our operations. It enables us to buy to advantage when many dealers have their hands tied because of the lack of funds. Our buying power is a strong lever that is used to the benefit of every customer.

Our location is a great help. We are helped by favorable freight rates in and out of Chicago. This great centrally located city is the natural gateway for seeds from the most important seed producing sections and seeds arrive in vast quantities.

Our building is a help because we are located right at a depot of the Chicago Junction Railway. We do not have to truck a single bag and that item alone gives us an edge on the average dealer.

The cleaning equipment with its modern devices enables us to make a finer quality than many can produce. Our experience has taught us how to run this efficiently.

Low operating expenses form another factor that helps tremendously in slicing the prices and improving the values.

We lack the space to go into detail on all these things. Each in itself is important, and when you combine all of these together, you can see how they work for the interest of the farmer who has to buy seeds.

Then to top it all off our direct selling makes only one profit necessary and that need only be small for the large volume of sales permits operating successfully on an unusually close margin.

After we have said all this it means nothing to you until you try our seed and test our values. We sell you only tested and guaranteed seeds. Try them. We have made them so you will want to reorder year after year. That's the kind of seed it pays to sow.



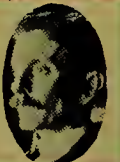
Harrisonville, Ohio.
Gentlemen: I find your seeds to be of splendid quality and true to name. I believe you are doing an honorable business in delivering seeds that are 100% what you claim them to be.

Respectfully,
(Signed) W. E. Jeffers.



Pontiac, Ill.
Gentlemen: I have been purchasing seed from the American Field Seed Company for about seven years, and have always found every order as represented, and have no hesitation in recommending them to anyone wishing anything in the way of field seed.

Respectfully,
(Signed) A. J. Farley.



The BEST SEEDS RAISE the BIG CROPS STAR BARGAINS

Seed Market Conditions

At this writing seed prices are firm. Everything points to a steady advance during the spring season. Last fall when seed was moving freely it sold at unreasonably low prices. Prices were entirely too low considering the small seed crop. The producer suffered on account of economic conditions and the uncertainty of the future. A lot of seedmen were short of money and could not borrow. This reduced the demand and made a weak market.

All seed crops were far below normal except Alfalfa seed. Timothy seed was 50% of last year's crop. Alsike and Red Clover 75% of last year's crop. Between 150 and 200 cars of 1933 Red Clover crop has been exported to the United Kingdom. If conditions were normal Red Clover would be selling for \$15.00 per bushel.

We were financially able to buy heavily last fall when crops were moving. It was our opportunity to help you save money and we took advantage of the situation. The great Star Bargains in this catalog will convince you how well we succeeded. You cannot duplicate these values elsewhere now or later.

Why We Advise Early Buying

The seed market is in a stronger position this year than for the past four years. There was no heavy carry over from last year and seedsmen who were not financially able to buy last fall will have to buy later from other wholesale houses. This adds up the cost of seeds when passed on to your country dealer. As stated above there was a real shortage in most seed crops. The Corn Belt farmers have more money than last year and are going to spend it for grass seeds to sow the reduced corn acreage. The market is higher right now on most seeds than when the crop was moving. Most seedsmen anticipate much stronger advances when the actual demand starts. You can draw your own conclusion. We are confident when this catalog reaches you prices will be higher. Some say Red Clover will sell for \$15.00 a bushel before the season is over. You can make a big savings by ordering early while our present lots are available and prices are lower.

Why Our Prices Are So Low

Buying on favorable markets has already been mentioned. That requires of course the ability to buy. We use our buying strength to help our customers. Farm seeds are our specialty. We do not handle other seeds. Our study is entirely of farm crops. This naturally permits us to be in closer touch with the seed situation.

Another very important reason for low prices is our direct dealings with farmers. Our buying costs are low and our selling costs are low. We have improved cleaning machinery that enables us to do a fine job of cleaning in an economical way. Our location favors us. We have no trucking costs. Our policy is to make a small profit but on a large volume of sales. Our aim is to sell you not once but for many years.

Compare Values

Some samples are enclosed herewith. Check them over. Check and Double Check. Note the color, purity, plumpness of the seed. See if your dealer can match it for the money. We'll be glad to send you any other samples of seeds you want to buy. You will find a post card enclosed for your convenience in asking for them. We want you to see for yourself. Just look at our values. Compare them. Judge on the basis of quality. We are proud of our values and we ask for your business solely because we give you more real value for your money. That's why it's to your interest to trade with us.

If you have done business with us before you know we always save you money. If you have not dealt with us previously you will find this the opportune time to learn that we sell high quality seeds at money saving prices.

Quality That Satisfies

Every lot of seed that we sell is given a careful analysis by an expert. Every bag shipped out has a tag on it that shows the purity and germination of the seed. We handle our shipments in compliance with the stringent seed laws of Illinois. You as a buyer are given the information that enables you to tell just what character of seed you are getting.

You may further have the seed tested by your own State authorities or by the United States government. Your money refunded if you are not satisfied.



Gentlemen:—For several years I have bought of the American Field Seed Company, Chicago, Illinois, from 40 to 80 bushels of the Pinnacle Brand of the Medium Little Red Clover seed; each year every bag opened has been true to grade and fine quality. No better seed found on the market. Our dealing has been agreeable and satisfactory.
(Signed)—C. Rutherford.



Gentlemen:—Enclosed find four orders for myself and neighbors, also find check for \$277.55. We appreciate the prices you gave us on this order very much and they are saving several dollars to us. You can figure on a good trade from this locality. Respectfully (Signed) J. T. Wilkinson & Son, Per Ralph Wilkinson.



Save
20 to 35%
Writing
GREATER CHAPTERS
On **LOW PRICES** for
QUALITY SEED

Tested
QUALITY

Buy Good Seeds for
Less Money

This sensational selling of high grade farm seeds at extremely low prices makes this great selling event "America's Greatest Seed Sale." Our generous stocks of quality seed are quoted at figures that make every offer a bright star of value. Every lot is a bargain that saves you money.

Our prices are real bargains because the quality of our seeds is known to be dependable. We can't afford to take chances. All seed is thoroughly and carefully tested. It has to be good or you won't buy any more from us. Our seed will satisfy you and bring you back again. We'll save you money.

FINANCIAL STRENGTH

The American Field Seed Company was established in 1915. It has a financial backing of more than \$800,000.00. Many years of fair dealings have established them as leading seedsmen who sell direct to farmers. Quality seeds, low prices and honest methods have brought their just reward. Their business has grown and they are reputable and reliable.

The American Field Seed Company has business affiliation with the following banks and they will gladly answer any questions as to the ability of said Company to serve seed buyers in a manner that will give complete satisfaction to the purchaser.

First National Bank
Chicago

Drovers National Bank
Chicago

Terminal National Bank
Chicago



Nothing Is Left to Chance

We have banished the days of guesswork in seeds. Even the best seedsmen get fooled on quality. There is only one safe, sure way and that is a scientific analysis of every lot of seed. Expert help and delicate instruments are needed. It requires painstaking care but it tells you what you really want to know.

Every one of our lots of seed are analyzed and tested. We want to know what the seed is like and what it will do. We know it will grow and therefore we guarantee it to be good seed that will grow. If it will not grow it is not shipped.

You, too, get this information when you buy from us. Every bag is tagged according to law. The tag tells the story. It will satisfy you. If it doesn't you can return it and get your money back.

Good Seeds Made Better

Our buyers scout the country for seeds. They are instructed to buy good seeds. They pass up poor lots to other buyers. Our cleaning plant is well equipped with modern machinery. We can do cleaning jobs that many seedsmen have no equipment for. But at that we want good seeds to start with.

Even good seeds as they come from the grower need a lot of working over before they really become high quality seeds. The use of country cleaned or improperly graded seeds is one of the chief causes for the spread of weeds. While all weeds are not of a dangerous nature they should in so far as possible be removed. We have been offered clover seeds that contained almost half fox tail. We do not buy it, yet farmers sell such seeds to neighbors for just a little less than you can buy fine recleaned seed for from us. It is always economy to buy well cleaned seed. We buy good seeds and then make them better and you will profit by using such seed.

Good Supplies on Hand

We know that the extremely low prices we have in this Star Bargain catalog are going to bring us a tremendous trade. Our purchases have been extensive on the low markets. Now that some advances have taken place it is no longer possible to buy to as good advantage. You can be assured however of having your order filled at the prices shown in this book providing you order in ample time. Do not wait till you need the seed and then expect to get the cheapest priced seed. Protect yourself by buying as early as you possibly can.

Our Seed All Hardy Type

You will find all of our seed extra winter hardy. We do not sell imported clovers. We do not sell clover from western Oregon or other sections which produce seed lacking in winter hardiness.

ESTABLISHED RELIABILITY



Your Order Is Absolutely Safe

We are a well established firm and have been in business in the same location for over sixteen years. We use the government mails to sell our seeds and therefore make our statements true. Our methods are subject to state and U. S. Government investigation. Our future development depends entirely on how well we please you. All seed is sold on a guaranteed basis, see below. You will find our bank references in the opposite column. We serve over 100,000 farmers. We are specialists in farm seeds as we handle no other seeds. Years of experience, thousands of satisfied customers, strong financial and liberal guarantee all protect your interests.

We sell on a wholesale basis and save you money. Why buy at retail? Why buy from agents who often make statements that the house won't back up? Buy direct and save money. The savings are unusually large in our great Star Bargain Sale.

EVERY
POUND IS GUARANTEED
TO
GROW

GUARANTEE

Your Money Back If Our
Seeds Fail to Please

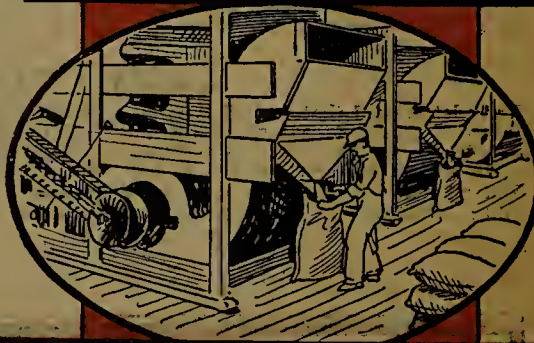
We hereby give an explicit guarantee that the seeds shipped to you will be absolutely satisfactory. If they are, for any reason whatever, not satisfactory and you do not feel that they are worth more than you paid for them, you can return them at our expense and we will refund your money and any freight charges you have paid.

We cannot guarantee crops as that is past our control owing to climate conditions, accidents and unusual things that occasionally occur, but we give you 30 days' time, after you receive the seeds to test them in any way you wish and give you full protection on your seed purchases.

American Field Seed Co.
E. E. Elder, Pres. Chicago

Our Motto

"We are not satisfied unless you are."



Gentlemen:

In reply to your favor of the 28th, ult., we wish to advise that your treatment of this situation was highly satisfactory. We appreciate such fine treatment, and assure you of our future patronage. It is indeed a pleasure to do business with a concern that stands back of its motto.

Yours very truly, (Signed) Streamvale Poultry Ranch.
By John L. Stream.



Antioch, Ill.

Satisfying Service

**QUICK
SAFE
DELIVERY**

Grades of Farm Seeds

We buy only good seeds but all seeds are not equal in appearance, color or purity even after being well cleaned. The difference is generally mainly in color and size of berries. Our second or third grades give good results and yet can be bought for less money. When offered it is the best.

Pinnacle (Extra Fancy). The finest we handle. The cream of the crop. It satisfies the most critical. If you want the best, buy this grade.

Universal Brand (Fancy). Exceptionally good. Many dealers call this extra fancy. It's just a shade under our Pinnacle and extra fine value.

Economy Brand (Choice). Our third best grade. Good, serviceable seed for those who want to make a cheaper seeding. Will not always pass the technical terms of the Illinois seed law.

How to Order

It is easy to buy from us. Use an order sheet if you have one. If not, any kind of paper will do. Write your name and address clearly. Put down the kind and grade of seed that you want. Specify the amount you desire and enclose remittance to cover the price of same. Send your remittance in the form of Bank Draft, Cashier's Check, Postal or Express Money Order or personal check, whichever is most convenient.

If the place to which you want the seed shipped is different than your post office please mention that clearly. If there is no agent at that point send money to cover transportation charges. State whether you want the seed shipped by freight or express. If parcel post shipment is desired, add enough to your remittance to cover postage.

Quick Service to All Sections Chicago Location Helps You

Our central location gives you quick service and low freight rates. Incoming as well as outgoing rates are favorable. This helps us to buy and sell seeds to the best advantage. You benefit by these savings as they are passed on to you in the way of lower prices.

Excellent Facilities

We are located at the freight house of the Chicago Junction Railroad. The road connects with all lines that go out of Chicago. Most seedsmen in large cities have to haul their seed to depots by truck and that is expensive in cities. We do not have to truck a single one of our shipments which makes another saving that benefits you.

Quick Shipments

We deliver a shipment to the Chicago Junction Railroad before noon and that same day it leaves Chicago and is on the way to you. There is not a seed house in the country that we know of that can get shipments moving and delivered so quickly. Those who are located in small towns have to take poky local service all the way to destination. There is so much freight moved out of Chicago that through cars are made up for most towns. Then even if we have only a single bag to ship it goes about as quick as a carload. There is no delay of several days switching on our shipments. They move quick and travel fast.

While this makes it ideal for late buyers it is not advisable to wait until the last minute to buy. Especially not this year when seeds are scarcer and the best quality sells first.

Wonderful Building and Modern Equipment

Not only are our shipping facilities ideal but we are located in a building that enables us to operate on a very extensive scale. This building is four stories and basement, 400 feet long, 60 feet wide, of fire proof construction. We are at 43d and Damen Avenue. (Formerly called Robey St.)

We also occupy a frame annex 60x160, giving us a large capacity. Offices are on second floor. Come and see us.

Our cleaning plant is equipped with modern machinery. We have machines that many seedsmen do not have because they do not handle enough seed to justify the expense. It is this equipment that makes it possible for us to produce such a fine quality of seed. If it were not for our cleaning machinery we could not offer you such bargains as pack this book from cover to cover. You are profiting by our investment of thousands of dollars in this modern equipment. It makes possible better seed for less money and you know that better seed means better crops.

Farm Seeds Exclusively

We don't bother ourselves with garden or flower seeds or nursery stock or anything else but farm seeds. These things are all right and we advise big gardens and orchards and fixing up the farm with shrubbery and bulbs, etc. But we haven't time to spread our energies over all these lines. The farm seed business is a very vital and important one and we believe that by concentrating on one thing that we can serve our customers better. You are dealing with Farm Seed Specialists when you send your order to us and we take the very best possible care of your interests.

LOWER RATES ON FREIGHT

Grass and Clover seeds take third class rate. In Iowa the rate has been changed to 4th class. Rates may be lowered in other states. Grains and Corn are carried at 5th class rate except to west and northwestern states where the rate is 4th class. Your freight agent can give you rate from Chicago. Or write us for rates. Chicago rates are low. Add the freight to our prices and there is a big savings over your local dealer's prices. All our quotations include bags free.

EXPRESS or RUSH SHIPMENTS

Express is the best for quick arrival and if you are delayed and want seed at once you may desire express service. All seeds take the second class express rate. Express is about double the freight charges. It is advisable of course to order early so your seed can come by freight as that saves you considerable. On account of our superior freight service we can get freight shipments through much more quickly than most other houses.



RED CLOVER

GENUINE HOME GROWN

EXTRA HARDY
A Value That Ex-cels in Quality
SAMPLE ENCLOSED
Lot Worthmore Is Excellent Seed

You can absolutely depend on this seed. It is dependable, safe seed to sow. There are no noxious weeds in it. No dodder, no Canada thistle and no quack grass. It is guaranteed free, home grown and nearly equals our Pinnacle Brand. The purity is high and the germination strong.

It's fine appearing seed. You will find it bright, clean and high colored. Nice big berries. Such seed cannot help but be satisfactory. You will find it far better than most of the seed that is sold. You want seed that has the best chance to grow and produce a stand. You get that kind of seed when you order Lot Worthmore.

We will gladly send you a sample. But act soon for this seed will sell fast at this price.

It Is Adapted to Your Section

Every pound of this seed is new crop and home grown. We do not sell imported seed. We do not sell seed from western Oregon or any section that does not produce a hardy strain. Lot Worthmore is suitable for any part of the United States. No matter how far north or south you live or east or west Lot Worthmore is satisfactory seed for you. You can judge this seed from any angle and any standard. In every point of quality it proves its superiority.

Big Supply Now But Will Sell Fast

We bought liberally of this seed in preparation for our great Star Bargain Sale. This Lot Worthmore is a Star Value of first magnitude. We find retail dealers generally asking around \$10.50 to \$11.00 per bushel for the same class of seed. Where lower prices are found you will generally note a much cheaper grade of seed. We guarantee you a saving on this lot. Send it back and get your money if you don't figure you saved money in ordering. This lot will sell fast at this figure. Order now.



MAMMOTH CLOVER RED

are exceedingly low on this "pure quill" genuine Mammoth Clover. This Star Bargain will save you \$1.50 to \$2.50 per bushel. **Guaranteed Quality** We guarantee this lot to be free from Canada Thistle, Quack Grass, Dodder and other noxious weeds. We guarantee it of high purity and germination. You can buy it subject to any state or U. S. Government test. You do whatever you want to prove to your own satisfaction that this is a bargain. Investigate and compare. You will discover that our Star Bargain Sale is saving the farmers of this country thousands of dollars on their seed bill. This seed is high quality seed. It is only the price that is low.

When to Sow Mammoth

This clover grows larger than Medium Red and also somewhat coarser. It is often called sapling Clover. The yields of a crop of Mammoth are quite a bit heavier than of the Medium Red. The Mammoth, however, does not make as much second growth as the medium. It is also later in maturity. Many farmers prefer the Mammoth in a mixture with Timothy or Orchard Grass as the two mature more nearly at the same time.

If your seasons are too short for two crops of Medium Red it pays to sow Mammoth. If you are sowing clover mainly for the purpose of plowing under use Mammoth and you may prefer it for sowing in mixtures. Lot Surpass in truth surpasses all similar offers and anyone wishing to sow Mammoth Red Clover will make a wise purchase when he orders this lot. You want clean, pure, bright, plump, high colored, strong germinating seed, and you get all of those in Lot Surpass.



Gentlemen:

I have bought and sowed all my seedling from the American Field Seed Company for more than five years, and have always been well pleased. Will perhaps need more seed soon again.

(Signed) John O'Meara.

Monroe, Wisconsin.

Dear Sirs:

Received my clover seed, and am well satisfied with the quality and purity. I have had it analyzed and find it just as you advertise. Always had the seed tested, and found yours free from noxious weeds. This is more than I can say for some of the other firms I have dealt with. Truly yours, (Signed) Otto J. Klein.

Streator, Ill.


LOT WORTH MORE
\$8.40
PER BU.
An Exceptionally Fine Bargain

This is a bargain that is a bargain. It is seed that would be cheap at \$2.00 or \$3.00 per bushel more. It's that fine big bright clean seed that gives you the best possible chance of getting a stand. It goes further. Such seed is always economical.

Many dealers sell this quality for their best grade. We could sell this lot to dealers for more money than we are asking you. It's a real value.

Clover seed is scarcer than it was last year. It's worth much more than we are selling it for. Our price will save you money. We are almost sure to see advancing markets on Red Clover seed. There is a good supply of this seed in our warehouse with which to start the season but our low price will move it fast.

Let us serve you and save you money. This seed is fully guaranteed to show up to your entire satisfaction.

If you wish lower priced grades see price list, page 32.

ALSIKE CLOVER

**LOT
WISCONSIN**

\$8.30

PER BU.

**BAGS
FREE**

High Bright Color, Excellent Purity. Strong Germination. Shipment guaranteed fully equal to sample. An Extraordinary Star Bargain.

Saves You Money

Here is a seeding that is a very satisfactory one and yet low in price. Six to seven pounds makes a good seeding. That means nine to ten acres per bushel. It's unquestionably one of the cheapest Clover seedings you can make.

Consider this greatly reduced Star Bargain price. It is absurdly low. Think of making a fine clover seeding for as little as 90c per acre. If there ever was a time to increase clover or grass seedings it is now and at such a low cost you can well afford to do it.

Character of Seed

The sample shows you what it looks like. It is good clean high germinating Alsike. We bought it at a bargain price because it contained some White Dutch Clover and a sprinkle of Timothy. That doesn't hurt it for practical purposes at all. We snapped it up when it was offered to us because we knew our customers would be delighted with an opportunity to buy such seed at such

low figures. It's priced \$1.50 to \$2.00 per bushel too low. Your dollar does its old time duty when you invest it in Lot Wisconsin.

Easy to Get Started

Alsike Clover is one of the easiest to get to grow. This crop does not care much what kind of land you sow it on. It may be too sour for Red Clover or too wet and yet it will grow Alsike. It works well in pastures and meadows. If you have any trouble getting clover started use Alsike. It's a good plan to mix it with Red Clover if you are doubtful of success.

Lot Wisconsin Priced Low

This great Star Bargain deserves the attention of every buyer who wants to get all he possibly can for his money. You will not be disappointed. Since we secured this seed we haven't been able to find another like it at a similar price. The seed is all higher. The producers have all sold. We can offer this lot Wisconsin only so long as this lot lasts. Buy it now.

**LOT
NEVER-FAIL**

\$8.90

PER BU.

Value of Alsike

Alsike Clover has a better feeding value than Red Clover. It has fine smooth stems. The hay is not dusty like Red Clover. It yields well. You will like it in pastures and meadows. It is a perennial. Lasts longer than Red and does not winterkill as easily. Very cheap to sow and one of the surest clovers to grow. Our Alsike seed is cleaned on special machinery, making a product superior to the average. We sell the kind of seed that makes friends and that makes our business grow.

**LOT
THRIFT**

\$6.75

PER BU.

A Bargain We Endorse Highly

This lot cuts your seeding cost 15% to 25%. It is mostly Alsike Clover. Balance Red Clover. This wonderful combination used for years. Most farmers prefer it mixed. We obtain some of this seed in grading Alsike and Red Clover. Some of it is grown mixed. When these clovers are mixed, they have to be sold at a discount. Alsike seeds are much smaller than Red Clover. About 7 lbs. of Never-Fail will seed as much as 9 or 10 lbs. of straight Red Clover. This makes an economical seeding. It is a sure crop. Has rich feeding value.

A Wonderful Opportunity

This seed has been carefully recleaned. It is hardy Northern grown. The Alsike Clover Crop was below normal. None has been imported for two years on account of high tariff. It is an amazing bargain. No middleman's profit to pay. It is one of the outstanding offers in this catalog. The purity and germination is high. We'll be glad to send you a sample to compare quality and value. We guarantee it satisfactory or money refunded.

The Best Alsike Bargain

For those who want the strictest economy You stretch your seeding dollars to the limit when you buy this Lot Thrift. There is more Timothy in this seed than in Lot Wisconsin, but Alsike predominates as it runs over half Clover. It is a very nice looking lot of seed. Around 8 pounds to 10 pounds per acre makes a good seeding. You will be delighted with this bargain. It is one you can be proud to show your friends for it certainly gives you a lot of value for a small cost.

Thoroughly Recleaned

This Lot Thrift has been cleaned and graded with utmost care. It has been blended into a quality that is always economical. It germinates readily and grows a heavy crop of very fine hay. It makes a satisfactory and profitable seeding. See page 32 for prices on other grades.



Gentlemen: Enclosed herewith another order for Clover Alsike and Timothy mixed. The seed I bought from you before produced such a nice piece of grass that it is the talk of the neighborhood. They say it is the best piece that they have seen anywhere this year.

(Signed) E. B. Nisbet.



Gentlemen: The Alsike that I bought from you in the spring was certainly fine and I have the best new seeding in the country. The Champion Beardless Barley that I bought from you were No. 1 and I have harvested it already.

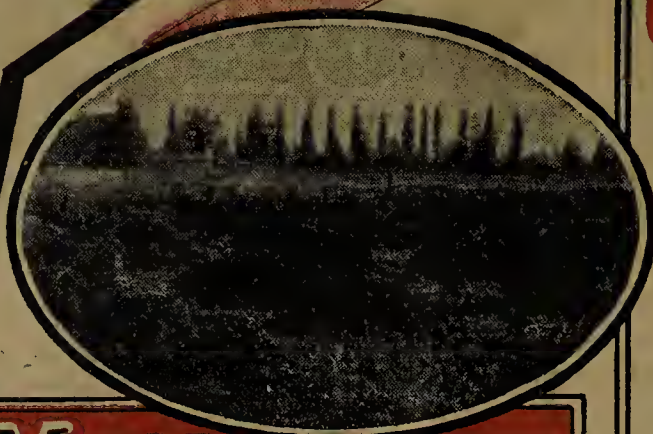
Yours very truly,

(Signed) R. B. Rosa.

**BUY
NOW!
SAVE!
MOST**

**Reductions
ON ALL CLOVERS**

The Shortage in Clover Seeds is Greater than most Farmers Realize. Conditions Certainly make it Advisable for you to buy all Grass and Clover Seeds Early this Year.



**CRIMSON
CLOVER**
\$5.90 Per Bu.

The high quality of our Crimson Clover seed makes this a real bargain price. This is the red tinged seed which is superior to the white, bleached looking seed. We sell full sixty pounds to the bushel and bags are included free. Crimson Clover is used as a fall sown crop in the south. Will not withstand northern winters and should be sown there only in spring. Growth very similar to Red Clover. Frequently used for summer pasture and also grown for hay. Does better on poor soils than red, and contains more protein. Exceptionally good soil building crop where it can be sown in the fall.

We will ship you seed of guaranteed quality and you will save money on your purchase.

Gold Mine Meat Producer

\$2.90
25 Lbs.

\$5.60
50 Lbs.

\$11.00
100 Lbs.

\$53.75
500 Lbs.

A Combination of Clovers at Drastically Low Prices

This is a most astonishing bargain. We do not know of another seedsman that offers such a value. It's composed of clovers and clovers only. No grass seed in it. There is Red Clover, Alsike Clover, Alfalfa, Sweet Clover, Crimson Clover, and White Dutch. If these seeds were priced according to their separate value the price would be 25% higher.

Heavy Protection at Low Seeding Cost

Countless times during the year we have opportunities to buy mixed seeds at greatly reduced prices. Seeds get mixed in growing and accidental mixing in cleaning plants bring us these sensational bargains. Alsike comes with Red Clover, and Red with Crimson. Alfalfa gets some sweet clover, etc. It's good seed. It makes a fine seeding unless a man wants to grow an unmixed field for seed. It's really good practice to mix as it nearly always makes a heavier production of hay and pasture. We advise sowing this seed at 10 to 15 lbs. per acre. Quality guaranteed satisfactory. It is all re-cleaned, good germinating and nice looking seed. A seeding of 10 lbs. per acre is ample. Costs 4c per pound less than straight Red Clover. Produces heavily as the various clovers grow to different heights making a dense heavy mass of fine high protein feed.

**LOT
GROW
QUICK** **\$4.60** PER BU.
Alsike and Sweet Clover

This is a wonderful new mixture. Produces an enormous yield of hay or pasture. Thousands of farmers buy these seeds separately and mix them. Easy to get a stand. Alsike makes a heavy undergrowth. Both are soil builders. This combination is composed of 25% to 30% of Lot Thrift on page 5, combined with re-cleaned, scarified sweet clover. There are three times as many alsike seeds in a pound as there are in a pound of sweet clover. Runs 60 pounds to bushel. Sow 10 to 12 lbs. per acre.

WHITE CLOVER

$\frac{1}{8}$ bu. **\$2.30**
 $\frac{1}{2}$ bu. **\$8.40**

$\frac{1}{4}$ bu. **\$4.30**
1 bu. **\$16.50**

This handsome bargain will be appreciated by those who know values. This is the well known White Dutch Clover for pastures and lawns. Our seed has finest quality. Only takes 3 to 4 lbs. per acre. It adds much to the value of pastures. Easy to grow. A perennial crop. One seeding lasts for many years. Sow White Dutch Clover on all pastures this year. Increase their production and feeding value. Our prices are so low you can well afford to do it and it will pay you big returns.

Postpaid, 1 lb., 65c; 5 lbs., \$2.30



We specialize in Clover and Grass seeds. Our cleaning machinery is especially designed for most efficient work. We can turn out a superior product and supply our trade with finest values. You may occasionally find some lower prices but in such case you will almost invariably find the quality much cheaper. For real seed value, "Try American First."

DALEA CLOVER

A Soil Building Clover \$3.25
for Acid Soil Bu.

A One Year Crop for Quick Results

Dalea Clover is comparatively a new crop. We recommend it for fertilizing only. It has a bitter taste and livestock do not like it. It will grow on acid soil too poor to grow other Clovers. Only lasts one season. Can be sown alone or drilled in small grain. Better to sow late in spring when ground starts to warm up. Dalea attains a growth generally of about 2½ feet. It is a great nitrogen gathering plant. Can be plowed under when it reaches full growth. It is a heavy seed producer and a good cash crop. We have a limited stock. Send your order promptly. Considering the amount of seed available, our price is extremely low.



Rockfield, Ky.
Gentlemen: I thank you for the promptness in handling my order. When I need more seeds, I will write you. My neighbors and I thank your seeds the best they have ever seen. Thanking you again, I am,

(Signed) V. L. Phelps.



Rock Rapids, Iowa.
Gentlemen: I have been buying fine seeds from you for the last ten years, and you have saved me lots of money. You have sent me the best seeds and the best grass seeds that money can buy, for less money, and always treated me fair and square.
Yours very truly,

(Signed) H. S. Boomgarden.



LOT DIAMOND RED CLOVER

Just What Many Farmers Want

We certainly snapped at the opportunity to secure some of this seed for our customers. Good high quality Red Clover seed mixed with 25% to 30% Grimm Alfalfa. I know this lot will move fast because so many farmers have found this the ideal way of getting a good start of Alfalfa.

I know you can buy the seed separately and do your own mixing but that will cost you more money. This seed is mixed. It can't be separated. It has to be sold as a mixture. That's why the price is so low. You sure have a chance to make an extra big saving on Lot Diamond.

You'll Like the Quality

It's dandy good seed. Good purity and germination. No bad weeds in it. All fine winter hardy seed. If you have any doubts as to quality, send for a sample. That will show you this is a wonderful bargain. But get it at once. This Lot Diamond is going to move fast. I've been in the seed business for many years and I know what I'm talking about. Get your orders in early. You'll get your money's worth and then some when you buy this seed. Fine color, strong germination, high purity, nice berries. You'll receive something far better than our extremely low price indicates. That's why it is such a wonderful bargain.

\$7.80
PER BU.

BETTER
THAN

98%
PURE
INCLUDING
25% TO 30%
GRIMM
ALFALFA

INOCULATION PAYS BIG DIVIDENDS

ALL AUTHORITIES SAY "INOCULATE Legume Seed"

Give Legumes a Chance to Work

Legumes are soil builders only when they have the right kind of bacteria working in its roots. Without them the crop cannot gather nitrogen from the air. If they can't do that they can't build up land. Neither can they produce at their best if they are not inoculated. To get the full benefit from a legume crop the inoculation must be present.

Cost of Inoculation Is Small

See prices of Humogerm and Tubercle Germ in next column. Figure it down to cost per acre and you will see it is low. We have been making investigations for several years to find an inoculant that would produce maximum results for the lowest possible cost. We now have two of the best inoculations, priced so low you cannot afford to sow legumes without inoculating the seed. The material can be placed in your bag of seed. It is easy to apply. Full directions are on each can. We guarantee inoculation so you take no chance on your investment.

Inoculation costs so little and means so much in getting a full heavy production, it hardly pays to take a chance. Play safe. Inoculate.

Different Strains of Bacteria

If you do your own inoculating be sure to specify what kind of seed you want to inoculate. Then we will send you the right kind of bacteria. Red Clover and Alsike need a different bacteria than that required by Sweet Clover and Alfalfa. Soybeans need still another kind, etc. The fact that one kind of a legume crop grows on your land is no sign it will grow other kinds. Play safe and inoculate all legume seeds.

HUMOGERM

The ideal moist legume inoculant. Nationally used for years. One bushel size can contains over five billion more nitrogen-fixing bacteria than other nationally advertised inoculants. These bacteria are grown from special high-bred strains. Humogerm is always fresh for your protection. Is fully guaranteed.

POSTPAID PRICES

For All Clovers and Alfalfa
1/2 bu. size, 40c; 1 bu., 65c; 2 1/2 bu., \$1.25.
Vetches, Field Peas, Lespedeza,
Soy Beans, Cow Peas
1 bu. size, 40c; 2 bu., 65c;
5 bu., \$1.25.

Tubercle Germ

This is our own standard inoculation.

Very popular and easy to apply. Guaranteed to make nodules on the roots of legume plants if applied according to the simple directions that come on each package. This is prepared exclusively for us by one of the foremost laboratories in the United States. We have set new low prices on our Tubercle Germ so that the cost is a very minor item. Considering the returns it gives it surely pays to use it. Often inoculation means the difference between success and failure. Our guarantee of inoculation protects you and assures you of getting a high quality product.

POSTPAID PRICES

Alfalfa and All Clovers
1/2 bu. size, 30c; 1 bu. size, 50c;
2 1/2 bu. size, \$1.10.
For Soy Beans, Cowpeas, Vetches,
Lespedeza and Field Peas
1 bu. size, 30c; 2 bu. size, 55c;
5 bu. size, \$1.00.



Gentlemen:

Please inoculate my clover seed, as I enclosed 50c extra in my order. Ship as soon as possible. Have been ordering my seeds from you for 7 or 8 years. Like your seeds fine.

Sincerely yours,
(Signed) WIRT D. LEE, R.F.D.1

Creston, W. Va.



Gentlemen: This has been the driest year that was ever known in Kentucky. A seed merchant told me he sowed 2 bushels of Alfalfa and did not have a dozen stalks in the whole field. I sowed your seed, inoculated, and have a good stand of both Alfalfa and Sweet Clover. Yours very truly,
(Signed) S. T. GLASS.

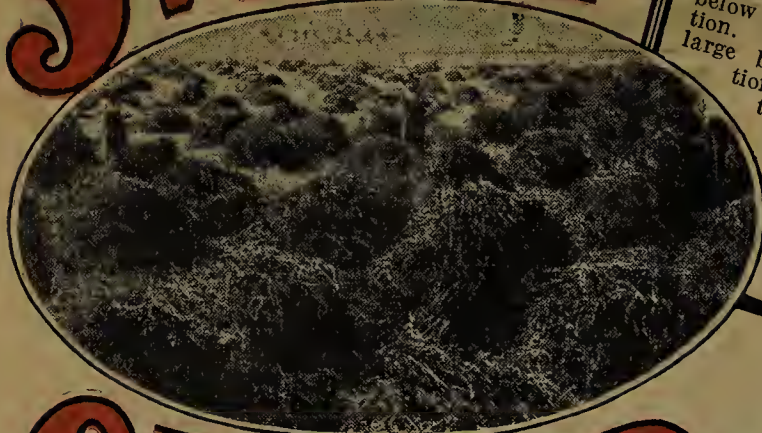
Rockdale, Ky.

SWEET

THE WONDER CROP

Lowest Prices Ever Known

You can buy our Sweet Clover seed this year way below the cost of production. Seed crop was not large but general conditions forced seed on to the market at tragically low prices. This is your opportunity to sow it freely at very small cost.



CLOVER

For FERTILIZERS PASTURE and MONEY MAKING

This Is a Sweet Clover Year

More land than ever is going to be sown to clovers and grass this year. Sweet Clover is a great favorite because it excels all in soil building and is the cheapest of all to buy. Seed supplies are not large. Already market advances show the tremendous demand for this crop. We bought large supplies early. As long as they last you can buy at our astonishingly low prices. All seed has been thoroughly re-cleaned and scarified. It goes further and is the cheapest seed you can buy. We guarantee to satisfy you and save you money. Take advantage of our low prices and sow the most popular clover of the year.

Corn and Hog Reduction Program

Sweet Clover will be an important factor in the reduction program as proposed by the government. You can improve your financial standing by using Sweet Clover in connection with this new deal. Now is the time for you to prepare for next year. The reduction by the government of corn acreage and hog production places Sweet Clover in a position to increase your profits 25% to 50%. By sowing Sweet Clover on the 20% reduced acreage you can build up this soil so it will produce from 15 bushel to 25 bushel more corn per acre. Successful farmers will tell you that Sweet Clover is second to corn in hog production. A wonderful combination for making you more money.

Increases Production

Besides improving the condition of the soil Sweet Clover adds a lot of nitrogen which it takes from the air. If you use Commercial fertilizer you know that nitrogen is the most expensive food element to buy. Sweet Clover gives you this nitrogen at practically no cost. Corn after Sweet Clover generally shows an increase of 25 bushels per acre.

It is not necessary to wait two years to get the benefits of this clover. Sow it in the spring. Pasture it or take a hay crop in the fall. Plow it under next spring and plant to corn the same year. It accomplishes wonders in a short time.

Greatest of Pasture Crops

You can depend on Sweet Clover taking care of at least twice as much stock per acre as your ordinary pastures. In many cases it will handle four times as much as native pastures. Even after you figure you have it stocked as heavily as it will stand you'll find it could handle still more and you may want to clip it to keep it from getting too big and coarse. If you clip it set the sickle bar high.

It grows so fast, it will amaze you. The feeding value, too, is exceptionally high. It is very rich in protein which is so expensive when you buy it in commercial feeds. It's good for livestock of all kinds. They thrive on it. Many use no other feed. If you do feed grain the stock will get more out of it if they have Sweet Clover pasture. The value of Sweet Clover can hardly be emphasized too much.

Also makes good hay the first year and the first cutting the second year is of excellent quality.

Make More Money

Get more out of your acres. Sweet Clover will help you do it. It will give you results quickly and at a low cost. Buy our Star Bargains. The seed is good and the prices are real bargains.

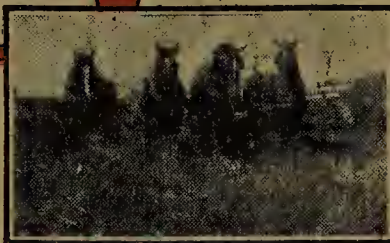
UNHULLED WHITE BLOSSOM SWEET CLOVER

Nature's Way of Seeding

This is a beautiful bargain in seed in the same form as it falls from the plant in the fall. It is one of the surest and best ways of getting a stand. This should be sown during the early winter. The seed then becomes imbedded in the soil. The freezing and thawing prepare the seed for quick germination in the spring. Unhulled is not recommended for late spring seeding as it is slower in germinating. A good time to sow is January, February or first part of March, right on the snow or frozen ground.

Extra Nice Seed

Much unhulled seed that is offered is poorly cleaned and contains dirt and sticks. Our unhulled seed is clean fine quality throughout. It is a fine Star bargain. Supply of unhulled seed limited so order early and sow early. Can supply either white or yellow blossom.



UNHULLED
\$1.55
PER BU.
30 LBS.



Forest City, Mo.
 Gentlemen: I bought Sweet Clover from you last spring, and sowed it on a stock field, on very steep ground sloping to the west. I have a fine stand, pastured it through the dry months and it is now over knee high. I am well pleased with the Red Tag Grimm Alfalfa seed bought from you last spring. (Signed) J. Ralph Meyer.



Circleville, Ohio.
 Gentlemen: Enclosed find another order for clover seed. This is my third year ordering clover from you. Am more than pleased with the last two clover seedings, both in price and quality. I had the only good piece of Sweet Clover seed in this neighborhood last summer.
 Yours truly, (Signed) Harvey M. Bode.



LOT CREAM

FINEST WHITE SWEET CLOVER

\$3.40
PER BU.

Finest White at Bargain Prices

This lot is for those who demand the best that money can buy. You critical buyers will find exactly what you want in this seed. It's the cream of the crop. The biggest berries, and the finest color. The highest purity and the strongest germination. You can't find anything finer. It is seed that is better than the average best. No matter how hard you may be to please, you'll be delighted with Lot Cream.

Priced to Save You Money

Extra high grade seed such as this is always satisfactory and economical. That is why some dealers get away with long profits. But why pay long prices? You can't make the seed any better by raising the price. We want every farmer to know the facts. Buy direct. Save those extra profits for yourself. You'll always find our prices lower. This Lot Cream is strictly Pinnacle quality. Pinnacle is the highest grade. You make an extra saving when you buy Lot Cream. Now is the time to watch corners, to cut expenses. This is the year to buy direct and save money.

Our Seed Carefully Prepared

All of our seed is bought with care and cleaned with modern machinery. Our Sweet Clover seed is scarified by improved methods. You secure from us seed that you can depend upon as being good reliable stock. We have to supply you with good seed or we can't continue to develop our business. By protecting you we bring to ourselves your future business.

Start With Sweet Clover Now

Build up your land. Grow better pastures. Get larger yields of hay and grain. Make more money. Sweet Clover will help you do it. Start doing business with us. You'll find us prompt, courteous and reliable. We want you on our list of permanent customers. We are giving you the finest seed values you can get. In this Star Bargain sale you can save a lot of money on satisfactory seed and you can't make a better purchase than Lot Cream.



A Paramount BARGAIN

Lot Good Luck

Priced Extremely Low

This is our lowest priced lot of seed, and a Star Bargain that excels all others. This unequaled bargain should bring Good Luck to those who order it. The seed is thoroughly cleaned, scarified, and germination is guaranteed. It will produce good results.

Good Luck Is Common Big White

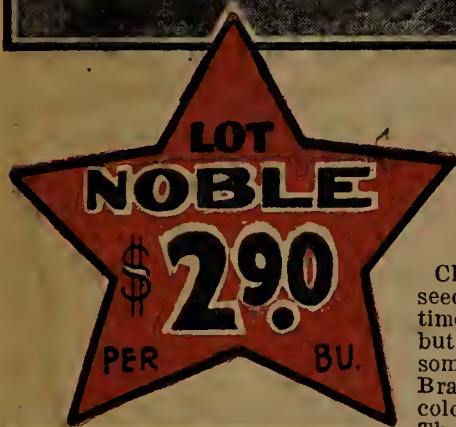
Just the kind you most generally see throughout the country. It ranks foremost in land building and is used very extensively for pasture. Usually makes a good hay crop in the fall of first year and is used either for hay or pasture and for plowing under the second year. Grows fast, produces heavily and it is one of the best of money making crops.

Very Serviceable Seed

Good Luck is a nicely cleaned lot of seed. Not quite as nice looking as our best grade. The seed runs a little smaller, and the color is not so uniform, and it contains a little yellow. We find that a lot of our customers are not so particular about the color and size of berry. What they want is seed that has satisfactory purity and germination at a real bargain price. You get exactly that kind of seed when you buy this lot. You have the privilege of shipping the seed back, and getting your money refunded if you don't like it.

Buy This Bargain NOW

Every customer who wants to get all the good seed that he can for the money he has to spend will find just what he wants in this big value. We advise early orders for there is no more seed like this on the market that we can get to sell at the present low price of only \$2.50 per bushel.



Lot Noble Is Sharply Underpriced

See Sample Enclosed

This is one of the big guns of our Sweet Clover special offers. You'll like this lot of seed. It is the kind of quality that is sometimes sold as the "best." It is not our best but it is very good seed. You will find it something after the order of our Universal Brand which is highly satisfying seed. The color is nice and the blending is uniform. The seed is clean and the germination very good. The seed runs larger than those of Lot Good Luck. If you want a dandy medium grade you will save money by ordering Lot Noble at once.

Save \$1 to \$1.50 Per Bushel

You can have a sample of this lot for the asking. Compared to retail prices for such quality our price will save you at least \$1.00 to \$1.50 per bushel. Our cleaning and scarifying processes are more scientific and more effective. No one uses greater care in the preparation of the seed than we do. Our accurate testing and labelling gives you an added measure of protection. We guarantee you the utmost value for your money. Remember our Slogan "We are not satisfied unless you are."

WHITE SWEET CLOVER

Moorestville, Ind.

Gentlemen: I wish to say to my brother farmers of the United States that after 4 years dealing with the American Field Seed Company, that I have saved on an average of \$2.00 per bushel on most seeds bought of them and also got a square deal in every respect.

(Signed) J. T. Brown, Ex-Co. Commissioner.

Milan, Mich.

Gentlemen: I have bought seeds from your company for my fertilizer customers for the past two years, and have ordered over 100 bushels of grass seed each year. I have never had a complaint from my customers.

Very truly yours,
(Signed) W. P. Craig.

STAR BARGAINS

SWEET
CLOVER

LOT JEWEL \$3.40

A Lavish Value in Biennial Yellow Sweet Clover A Bargain That Stretches Your Dollars

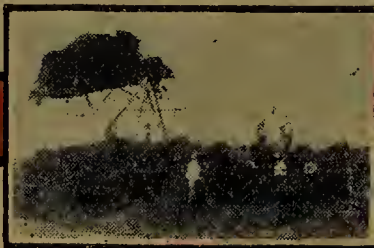
This Star Bargain glitters like a Jewel and like a Jewel it has a lot of value packed into it. The Yellow Biennial Sweet Clover is not so plentiful as the White. Then a lot of dealers do not sell it at all. Yet its use is becoming more widely spread every year. Its finer stems and its more leafy growth make it a very desirable kind. We have worked hard to get a bigger and better supply of this variety. Lot Jewel is the pure yellow biennial and is a remarkable bargain.

Character of Seed

Lot Jewel is Pinnacle grade quality. That means the very best. It is the finest, brightest, cleanest seed. Color, size, purity, and germination all top-notch. If anyone speaks to you about quality get a sample of their seed. Compare it with a sample of Lot Jewel. Nine times out of ten you'll find our seed superior. We have never found anything better. No matter how critical you are you will be delighted with this seed. You can expect the highest type of performance from this seed. It is strictly the highest quality seed.

Save Money

Retail dealers who sell the genuine yellow Biennial Sweet Clover will no doubt ask you from \$4.50 to \$5.50 for seed like this lot. There is no law against you paying that much if you want to but why should you? We sell you the seed on a guaranteed basis. Our Sweet Clover seed is carefully and scientifically prepared. The mere fact that you may pay more money for seed does not necessarily mean that the quality is better. Take the advantage of our Star-Bargain offers. Learn that you can buy quality seed for less money than you have been accustomed to paying. You are spending your dollars and you might as well save as many of them as you can.



LOT VICTORY

\$2.90

A Very Nice Quality of Biennial Yellow

Here again as in all of our other lots of Sweet Clover you discover what amazing values we are giving our customers this year. The lowest prices in history and the utmost measure of value. Bargains such as these are great Victories over depression. We know that this low price will put Biennial Yellow Sweet Clover on thousands of farms that have never had it before. It is so inexpensive to sow that its very cheapness will make it a popular seeding.

A Good Quality of Seed

Lot Victory is seed that will produce very satisfactory results. It is good clean seed. It has been well scarified. The germination is good. You will like it because it will do as much for you as higher priced seed. It's not so extra fancy in appearance, having somewhat smaller berries a little off colored. That is why you can buy it cheaper. If you are strong for looks buy Lot Jewel described above. If you don't care so much for looks but judge by results then you can make an extra saving by ordering Lot Victory. It is guaranteed to satisfy and it's just as nice in appearance as some seed that is sold as the best.

Good Time to Get Started

Biennial Yellow Sweet Clover at this price is cheap. This fine stemmed leafy variety is becoming more popular. Some sow it alone, others mix with white for pasture. You can sow Lot Victory on old pastures and increase the returns therefrom. May be sown broadcast early without covering or sown later and harrowed in lightly. As a soil builder and pasture plant this clover ranks high. You will appreciate its value more as you learn to know it better. Remember it's a bargain, the like of which you may never see again.

GREATEST VALUES

LOT PRIZE

\$300 Per Bushel

Very Finest Quality Seed

Think of buying strictly extra fancy seed this year at so low a price. Here is another of these astonishing bargains. Seed production is below normal on account of drought. Yet here you can buy the finest extra fancy quality Sweet Clover at these prices. There is now a tariff of \$2.40 per bushel on Canadian seed. The carry over from last year was small. The demand for Sweet Clover is already heavy. Don't delay your orders this year. These bargains will go fast.

Reason for Low Price

The Lot Prize consists of the finest white blossom which contains a sprinkle of the finest yellow biennial. There is so little yellow in it that it is hardly worthy of mention yet because it is there we could secure this seed at a discount. That's why you can get the very finest seed so cheap.

Personally we would just a little rather have more yellow in it, especially if we expected to pasture it. For soil building there is very little difference.

It has the finest color, highest purity and strongest germination. All nice big plump seed. You get an extra value in this Prize Star Bargain.

EXTRA HIGH QUALITY EXTRA LOW PRICE

LOT HI-TEST

The Pinnacle of Quality In Grundy County Sweet

\$3.35

Like Lot Cream this Lot Hi-Test is the finest of quality only it's Grundy County instead of large white. It is truly beautiful seed. It is better than the average best seed. The farmer who is particular and "cranky" about his seed will want this extra fancy Star Bargain. This is the seed for the man who wants to make a microscopic examination of what he buys. Lot Hi-Test is pure and clean. It is a quick growing and high germinating lot. The berries are uniform and the color is excellent. If you want only the finest buy Lot Hi-Test. You can't help but be pleased for there is none better, and it's sharply under priced.

Grundy County in Demand

In some sections the common Big White grows too tall to suit growers. They want a smaller variety. Grundy County Sweet Clover fills that need. Seldom grows over 3½ feet high. Matures seed more evenly. It is also earlier. The seed of Grundy is smaller and goes further. A bushel sows 5 acres as against four acres for the common. Therefore it is cheaper to sow.

Small dealers do not handle Grundy County but we are selling more and more of it. We don't ask you a premium for it either. This Lot of Hi-Test is one of our finest bargains. It's priced far under regular retail selling prices. Anyone wishing Genuine Grundy County Sweet Clover will save money on this Star Bargain.

HUBAM

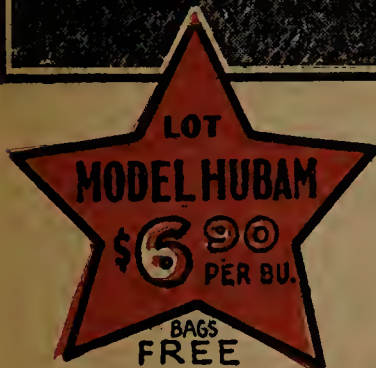


A One Year Variety of Sweet Clover

A peerless Star Bargain in a highly profitable crop. This fast growing, quick developing, money making crop is being grown everywhere. Every year, the acreage increases. Its great value as a pasture, soil building and hay and seed crop is being appreciated to its fullest extent.

This is a crop you can plow under the same year you sow it. Or it will produce a seed crop the same year or a hay crop. Only lives one year. It works fast and does a lot in a few months. The quick action and heavy production makes it one of the foremost of money-making crops.

**MAKES
FULL and
COMPLETE
GROWTH
SAME
YEAR**



\$6⁹⁰
per Bu.

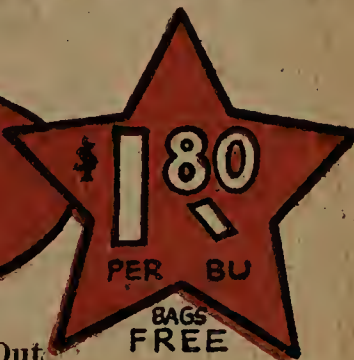
LOT MODEL FANCY SEED—PRICE LOW

Here is a real bargain in Hubam Clover, the Wonder Crop. This clover will do in one year what other clovers do in two years in building up the soil. Lot Model is a mighty fine lot of seed. The seeds are plump and good color. Purity is extra high and germination strong. It has been scarified, cleaned and recleaned.

The seed crop was short last year, one big New York Insurance Company that has hundreds of farms in the Corn Belt bought 180,000 pounds of Hubam Clover this year for its farms. Our stocks are limited. We are offering you a real bargain in Lot Model.

Sow 12 lbs. to 15 lbs. per acre on winter wheat or rye or with spring grain. After removing the grain crop let the Hubam grow. Do not cut the grain too low. For fertilizer plow under when crop is half in bloom. For seed wait till seed pods are three-fourths brown.

KOREAN CLOVER LESPEDeza



Greatest Clover Grown for Poor Worn Out Land. It Never Fails.

A new type of Lespedeza. Now being grown in the middle west, east central states and south. Grows on any soil, wet or dry, rich or poor, sour or sweet. Does a little better on poor soil than rich land. Is a life saver for the fellow with hilly, worn out land. Thousands of poor farms are being reclaimed by growing Korean Lespedeza.

Hay, Pasture and Soil Builder

Korean is an annual or one year crop. It should be sown in March or April. Advisable to sow on a firm seed bed. Can be drilled in after grain is up. Can be sown with or without a nurse crop. Sow at the rate of 12 to 15 lbs. per acre. Weighs 25 lbs. to the bushel. It makes a good hay crop in central part of Illinois and other sections in that latitude. Further north its greatest value is for pasture and soil building. Where grown for hay it will produce from 1 to 3 tons of good hay per acre. It is almost equal to Alfalfa in feeding value. It is of greater value as a permanent pasture either alone or mixed with other grasses. In July and August when other grasses are short, Korean makes its greatest growth. It's a great drought resister. It stands lots of grazing from middle of June to October. Korean Clover pasture increases milk production. Live stock makes rapid gains on it.

Lowest Price Ever Quoted

You can afford to sow Korean this year if you only use it for a fertilizer. Farmers report a double yield of corn and grains following a crop of Korean. You don't have to lime to grow this clover. Sow this seed on bare spots in worn out pastures. Helps other grasses. Supplies a larger percentage of nitrogen in soil than other clovers. Is profitable seed crop. Produces up to 30 bu. seed per acre. Sold three years ago at \$9.50 per bu. Our seed is exceptionally fine and free from noxious weeds. Our seed guaranteed satisfactory or money refunded.

LESPEDeza SERICEA

A New Perennial Lespedeza

New Wonder Clover for poor land. Grows everywhere. Sericea is the poor man's friend. Thrives on thin soil, sour soil, acid soil and resists droughts. Makes heavy growth without lime or fertilizer. Has an enormous root system that enriches the soil. Lives through the winter and starts new crop in early spring.

Dr. A. J. Pieters, U. S. Dept. of Agriculture, says: "I have seen Lespedeza Sericea growing on land where nothing else would grow, and once established will last indefinitely, growing thicker and better each year."

Has been known to yield 800 pounds of seed per acre. Produces seed the first year. Two years ago seed sold for \$4.00 to \$6.00 per pound. It is now grown as far north as Michigan. Two cuttings in one season. Yields 2 to 4 ton per acre. Feeding value equal to Alfalfa. Sericea is relished by all livestock. Makes great pasture. A wonderful legume. Our Sericea is scarified. Sow on firm seed bed. Drilled in rows at rate of 4 or 5 pounds per acre. Sow 12 to 15 lbs. per acre broadcast or solid drilled. Cover seed about one-fourth inch deep.

Price—Postpaid, 1 lb., 90c; 5 lbs., \$3.75; 10 lbs., \$7.00; not postpaid, 25 lbs., \$12.50; 50 lbs., \$24.00; 100 lbs., \$47.00.



Cicero, Indiana.
Gentlemen: In spite of the drought and heat, the Hubam Sweet Clover bought of you did exceptionally good. Hubam makes a fine crop to plow down for a corn crop. It also makes a fine fall pasture.

Yours very truly,
(Signed) T. E. Beals.



Centerville, Mich.
Gentlemen: Am interested in 2 bushels of northern grown Alfalfa and 2 bushels of Sweet Clover; prices to be good for 2 weeks. Might say that last year I purchased 2 bushels of medium Red Clover from you and it is the best I ever saw. Not a single plant of buckhorn in it. Thanking you, I am
(Signed) W. J. Kelley, R.F.D. 2.



ALFALFA



**MAKES
MORE
PROFIT
THAN
OTHER
CROPS**



Prices Radically Lower

This Star Bargain catalog brings you much finer values in Alfalfa seed than you could secure a year ago. You get bigger bargains and more for your money. It will bring you high quality seed at prices much below the prevailing retail markets. You have the opportunity also of buying better seed than the average. We sell U. S. verified origin Alfalfa. We are "Authorized dealers." Exceptional bargains are on these pages. Other outstanding values are offered in our price list on page 32 and Grimm on inside back cover page. It is a wonderful crop and you can afford to sow liberally at these bargain prices.

Alfalfa the Biggest Money Crop

Alfalfa will produce more dollars of net profit per acre than any other general farm crop. That's what you want. Then sow the seed this spring and get it. Start this year with this crop that yields 3 to 4 tons of the finest hay per acre. Grow Alfalfa and forget your worries about drought. Get the income of \$45.00 to \$60.00 per acre that it produces. While it makes money for you it enriches your land. No crop equals Alfalfa.

What It Does

It brings in cash two to four times a year as hay. The cost of producing live stock is reduced. It takes less time and less grain to get stock in marketable shape. Hogs eat it green or dry. Milk cows produce more. The farm becomes more desirable and more valuable. Nitrogen is taken from the air and stored in the land. Profits take the place of losses. Discouragement gives way to success. It is a paying investment.

How to Grow Alfalfa

Your field should be well drained and fairly fertile. Have your seed bed well settled. Do not sow too early. Use a light crop of early oats or barley as a nurse crop. Cut them for hay if weather gets very hot or dry. Cover the Alfalfa seed about half an inch. Be sure your seed bed is firm. Rolling is an excellent plan. Sow inoculated seed. Land that is very acid should be limed. It is now known that Alfalfa will stand more acid than was first imagined. Lime, however, is helpful, but generally not necessary.

**LOT
VIGOR**

\$6.90
PER BU.

**An Extra Bargain in
Super Hardy Seed**

1/2 GRIMM

If you want to be severely economical and yet get an extra hardy seeding of Alfalfa, you need look no further. Lot Vigor gives you just what you want, a low price and extra strong vitality. This bargain is another striking example of the efficient buying power of the American Field Seed Company. What dealer will sell you seed that is half Grimm and the rest hardy common Alfalfa at so low a price? It is a matchless value and a bargain that will please you. U. S. Verified origin seed.

Description

Lot Vigor is well re-cleaned, and it is good seed. It has some off colored seed, but the germination and purity tests are both good. While it isn't equal to the best in looks it has lots of real value. Our customers who use seed like Lot Vigor tell us that it gives them just as satisfactory results as the higher priced seed. The seeds in this lot run a little smaller than the average so there are more seeds per pound and naturally you sow more seeds per square yard in that way. This bargain will please you and it will save you a lot of money.

**U.S. VERIFIED
U.S. ORIGIN**

A Government Service for Your Protection

This is the way it is done. The U. S. Department of Agriculture designates certain dealers who have proper qualifications as authorized dealers in U. S. Verified Origin Alfalfa seed. These dealers must keep a set of records to show where the seed is produced and to whom that seed is sold. These records on all shipments of these "Authorized Dealers" are checked by government inspectors. Thus errors or intentional fraud are eliminated. These "authorized" dealers may put a red, white and blue Verification tag on all shipments. When such a tag is on your shipment you can be absolutely sure that the seed was grown where the test tag says it was.

We are "authorized" dealers and one of the very few such dealers who sell direct to farmers. We sell U. S. Verified Origin seed to you at real money saving prices.

LOT FAIR PLAY

**Finest Quality Dry Land Seed
Nebraska Grown**

Per Bu.

\$7.90

We have a big demand from customers in northern as well as southern states for this Nebraska Alfalfa. Some get the mistaken idea that such seed is not of a hardy kind. If you know anything about the western section of these states where this seed comes from you know that their winters are severe. There you encounter blizzards that are intensely cold and they have weather conditions that prove the vitality of any Alfalfa. This seed is hardy.

Lot Fair Play Is Priced Very Low

This is the very best of seed. It is Pinnacle quality and that is extra fine. It's our best and that's better than the average best. You may be ever so critical about your seed yet you need have no hesitancy in buying Lot Fair Play. It will satisfy you in every way. It is top notch in color, purity, germination, size of berries, etc. Consider getting seed of such extra fine quality at so low a price and you will understand that our Star Bargain sale is truly an outstanding selling sensation. This is U. S. Verified origin seed.



Ravenswood, W. Va.
Gentlemen: I am much pleased with the Alfalfa and Red Clover got of you in March. The Alfalfa, sown in April, has withstood the worst drought ever known here. It is better than any grass, native or otherwise, and is still looking well. Send me your price list of seeds as usual.
Yours Sincerely, Chas. L. Brown (Ex-Senator).



Lawton, Mich.
Gentlemen: I am enclosing part of my order amounting to \$112.70. The balance will follow as needed. One man that was going to order with me has not the money right now, but will have it later. Your seeds always grow. Many thanks.
Yours respectfully,
D. H. Kuhns.



DAKOTA No.12

LOT NORTH
\$ **8.90** ~
PER BU.

A Variety
of Proven
Hardiness
Priced
Extremely
Low

Save
\$ **2.00** to
\$ **3.00**
ON
ALFALFA

FINE QUALITY HARDY NEBRASKA-MONTANA

LOT SUPERB
\$ **8.70** ~
PER BU.

A Super-
Star Bargain
Equal to
Dakota
No. 12 in
Winter
Hardiness

We offer this lot to our customers who demand extra hardy Alfalfa. It is Dakota No. 12, Dakota-Nebraska grown. Most everyone knows of the superior value of Dakota 12 Alfalfa. Any Alfalfa that withstands the ranges of Dakota Winters will do well most anywhere. Most dealers demand a big premium for Dakota 12 over common Alfalfa. The crop was real short in Dakota. Dealers cannot match this quality and price. Our Low Price on this U. S. Verified Origin Seed will save you money.

A Fine Bargain

You are buying this seed at a very substantial reduction when you order Lot North. You can return it and get your money back if you don't consider it a matchless bargain. The seed is of very fine quality. The purity and germination are extra high. Just a slight touch of a few off colored seed, but hardly enough to notice. It would pass as the best with most dealers. You would have to have our finest Pinnacle next to it to detect any difference at all. Lot North will give you a start with Alfalfa of superior winter hardiness and at a price that eases the strain on the pocketbook. Investigate! Check up on us. Make comparisons. You'll find a big saving and a great value in this lot.

This is high altitude grown Alfalfa. It has to be hardy to stand those conditions. We could not make such a low offer on this seed if we did not have our buyers right in the producing section. Montana is now recognized as a producer of the hardest Alfalfa. It is U. S. Verified Origin Seed and a dandy bargain. We doubt if any dealer could offer you Alfalfa of this origin and quality within \$2.00 per bushel of our price. When you buy this lot you get just what you pay for and more.

It Is a Superb Value

The quality is fine. It is a very high testing lot. You will get the purity and germination that is necessary for the best success. This is strong vigorous seed, full of vitality and strength and life. This kind of seed is always economical to use. Its superior winter hardiness is unquestionable. We do not claim it to be fully equal to Grimm, but it's close to it. If you want to economize all you can and still get a fine lot of genuine Extra Hardy grown seed, buy this Lot Superb. Send your orders in early for Lot Superb. Such bargains are quickly taken. Everyone who knows seed values knows that this is an extra fine bargain, and will not be slow in ordering.

LOT GRAND

\$ **5.50**
PER BU.

Big Value at a Low Price
Hardy Seed — Substantial
Quality—Star Bargain of
First Magnitude

**A WONDERFUL
BUY IN
HARDY
ALFALFA**

We bring to you in this Bargain a lot of Alfalfa that will give wonderful satisfaction. This seed is clean and germinates well. It is hardy and will withstand very unfavorable conditions. It will do what any other seed will do. Then why so cheap in price, you may ask? It's merely a matter of appearance. The seed doesn't look so nice. It's about like judging horses. One horse may not look as nice as another but he'll do just as much work and have just as good wind as a nicer looking one that sells for twice as much money.

An Economy Seeding

This is the seed for the man who wants to practice the strictest economy. Our customers who use such seed tell us they get just as good results from it as from much higher priced seed. It's a little brownish looking. Seeds are not quite so large and that's about what the difference amounts to. We sell large quantities of this seed, and this lot is priced below its regular value. As compared to retail prices you can save \$1.50 to \$2.00 per bushel on this Lot Grand. We'll be glad to send you a sample.

Get Started with Alfalfa

You know you should have this crop. You know it is the biggest money making crop. Start growing it this year. By using Lot Grand you get a very low seeding cost. A small expenditure for this seed gets you started with this profit builder. You can order this seed with full assurance of complete satisfaction. Send it back and get your money if you are not well pleased. Lot Grand gives you the fullest measure of value in good hardy Alfalfa seed.



NEW COSSACK

A SUPER-HARDY VARIETY

WITHSTANDS SEVEREST WINTERS AND THE
MOST DAMAGING CONDITIONS

Our New Cossack ranks as the full equal of Grimm as regards winter killing. Some consider it even superior. It is unquestionably in front rank. Does your soil or your climate cause a lot of winter killing? If so, use Cossack or Grimm. You won't find anything that will do better. In the end it is the cheapest to sow. Makes heavier production and produces greater profits.

Our Cossack Extra Fine

This is our Pinnacle brand. It's the finest grade we sell and that is finer than most. It is top-notch in every way. You are guaranteed the best and you get the big, bright, clean, high germinating seed.

This is also U. S. Verified Origin seed. Our careful buying brings you this unequalled value. We do not believe that Cossack has ever before sold at so low a price. Now it is within the range of most farmers. If you need a super-hardy Alfalfa you will make no mistake in ordering our New Cossack. We know your dealer will ask you more money and talk about better quality. You won't get any better quality no matter what you pay. Buy direct during our Star Bargain Sale, and keep the extra dollars for other things. Postpaid, 1 lb. 40c; 5 lbs., \$1.50. Larger amounts, see price list on page 32.



Sheboygan Falls, Wis.
Gentlemen: Your Alfalfa No. 12 is the best Alfalfa I saw yet. It is even better than some Grimm here and did not freeze out. We had 28 below zero in winter, so it sure is tough and produces a nice amount of hay each year.

(Signed)

Yours truly,
Edgar H. Klemme.



Burgettstown, Pa.
Gentlemen: Your seeds have always been very satisfactory and of good quality and have saved me money. I have a pretty good stand of Alfalfa on my wheat stubble from your seed, sowed last spring, and we did not have any rain for four months.

(Signed)

Yours truly,
C. R. Fullerton.



**THE
CHEAPEST
GOOD
SEEDING
YOU CAN
BUY**

TIMOTHY

**FINE
CLEAN
HIGH
GERMINATING
SEED**



Priced Exceedingly Low

Whoever finds it necessary to cut his seed costs to the very lowest figure and still wants a first class seeding, should select Lot Silver. The price is so low and the quality so fine that it makes the cheapest seed you can sow. Only 45% of a Timothy crop last year.

99 1/4 Pure—Strong Germination

Lot Silver is new crop seed and strictly first class quality. It is seed that will give the best of results. That such seed can be bought at such low prices explains why our Star Bargain seed sale is such a magnificent success.

Send for samples. Compare quality and prices with your retail dealers. Considering quality you will find our prices much lower. We have other good grades for still less money. See our general price list on page 32. Even our lowest price grade Economy we give you a grade superior to what some dealers sell as the best. In Lot Silver we offer you extra nice quality. It's seed that's always economical. It goes further and germinates quick and strong. You are making a safe, money saving purchase when you buy this Lot Silver.

Sow Grass Seed This Year

You'll lose in the end if you don't. Even though economic conditions aren't the best, you can't afford to neglect sowing grass and clover. If circumstances make it necessary to hold expenses down you can take this pure timothy seedling and sow a lot of acres at a small cost. Don't make the mistake of buying cheap weedy seed just because the price is low. Such seed is often sold, but that isn't a bargain. You must have quality in seeds and you get fine quality when you buy Lot Silver. Better than 99% pure, new seed and high germination. It is a high grade product being sold at a Star Bargain price.

Lot UTILITY—TIMOTHY—\$2.75 Bu.

This price is for one bushel—45 lbs. Why, it is a bargain. It contains some Red Top but runs mostly Timothy. Many farmers like 15% to 20% Red Top in their Timothy. It makes better hay and pasture. In buying Timothy in the country we get hundreds of bushels containing Red Top. We buy this seed at a discount. We can sell it to you at a big discount. This lot does not have as high purity as Lot Silver, but contains no bad weeds. Lot Utility will save you money and serve you well. Our stock of Lot Utility is limited. Don't lose out. Order now. 5 bu. for \$13.25.

ORCHARD GRASS

A Perennial Grass of High Merit

Orchard Grass grows on most soils. Makes a good hay crop. Excellent in permanent pastures. Keeps creek banks from washing. It is the best grass to grow in shady places. Makes a wonderful combination with Red Clover. Starts growing very early in the spring, and is on the job lots in the fall. It is nutritious, palatable and a good producer. Our customers are learning of the value of Orchard Grass and our sales are growing steadily.

Our Orchard Grass seed this year is very fine. It is nice bright seed. Purity and germination tests high. Sow about 25 to 30 lbs. per acre for full seeding. Can be reduced proportionately when mixed with other grasses.

See page 32 for greatly reduced Star Bargain Prices.

Small lots postpaid. 1 lb., 35c; 5 lbs., \$1.25; 10 lbs., \$2.25.

**LOT
SILVER
TIMOTHY
\$3.15**

**PER
BU.**

Red Top

Easiest of All to Grow

Red Top thrives most anywhere on medium to heavy soils. It grows on a wider range of soil types and over a large variation of climates than any grass we know of. Poor soils grow Red Top even after other grasses fail. Medium soils produce it profitably. On rich land it makes a luxurious production. It grows under dry conditions and is the best grass for wet land or poorly drained soil. Red Top stops gully-washing as it makes a thick sod.

Use This Valuable Crop

The above characteristics will suggest uses for this crop on your farm. It makes a fine grass to have in permanent pasture and meadows. It is also fine for lawns. Red Top will catch where other grasses may fail. Using Red Top assures a fuller stand of grass and therefore greater returns from the land. We strongly advise its use.

Our Prices Save You Money

The tremendous price slashing that we have given Red Top seed makes it very economical to sow. It only takes 10 to 12 lbs. per acre for a full seeding. In a mixture a little goes a long ways. Our seed is thoroughly re-cleaned and is high testing new seed. Our wholesale quotations are on page 32.

Smaller lots postpaid. 1 lb., 35c;
5 lbs., \$1.15; 10 lbs., \$2.00.



Gentlemen: Lynnville, Tenn.
I have been ordering seeds from you several years and am always well pleased. I do not find as good quality elsewhere and your prices are always reasonable. Your shipments are prompt and I have recommended your seed to my neighbors who are ordering from you.
(Signed) R. S. Carpenter.

Gentlemen: Knightstown, Ind.
Please quote price on Red Clover, Alsike Clover and Timothy. I have used your Pinnacle Brand for several years and always found them O. K.
(Signed) Eldon Hagy.



It will pay you to become well acquainted with the different grasses described on this page. They have been a revelation to many a farmer and they have added many dollars in profits to the farm income. They help you get the best production from your acres. Our Star Bargain prices on page 32 give you money saving quotations on each item.

BROMUS INERMUS

A Great Drought Resisting Grass

This crop comes from the Great Plains region where drought is a habit instead of an exception. A grass that flourishes there must of necessity be a drought resister. Furthermore it has a good feeding value.

Bromus Inermus or Brome Grass has these characteristics and thus ranks among the best of our grass crops. A big demand has been created for this crop and seldom is there enough seed to supply the demand.

Seed Supplies Shorter

The big demand for hay and pasture plus the natural reduction of extreme drought has caused a considerable reduction of seed supplies. We advise all customers wishing Bromus to place orders just as early as possible. We know we can't get any more when this is gone.

Use It for Hay and Pasture

Bromus makes a heavy sod. The grass is very nutritious. Makes good yield of excellent hay. Seed is quite large and light. Looks somewhat like chaff. Our stocks are re-cleaned with the greatest care. Cleaning Bromus is a slow process but we want you to have a fine, clean quality and prepare a first class article. Sow about 20 lbs. per acre. There are thousands of acres that would be making money for the operators if they were seeded to this grass.

Starts Early—Grows Late

You will notice Bromus in a pasture greening up earlier than most grasses and late in the fall it's still producing for you. It is a perennial crop. Is not difficult to kill out when you want to change the ground. Prepare a good seed bed for Bromus. Sow Broadcast and harrow to cover well but not too deep. Our Prices are low considering markets and we have a very fine quality of seed. We again urge early orders. See page 32 for wholesale prices on all grass seeds. Small lots postpaid, 1 lb., 35c; 5 lbs., \$1.35; 10 lbs., \$2.40.

KENTUCKY BLUE GRASS

Surpassing Quality—Star Bargain Prices

You know what Kentucky Blue Grass is, how valuable for pastures and lawns. It comes volunteer in many places, but it's a mistake to wait for volunteer growth. You lose too much. It's wasteful to let acres be cut in production. If you need Blue Grass sow the seed, you'll be money ahead in the end. Our prices on Kentucky Blue Grass are very low. No item has been spared. Every price has been slashed terrifically. All our seed is new crop. We did not carry over old seed as so many dealers did. Our prices are on heavy weight re-cleaned high germinating seed. See price list on page 32 for bargain quotations on this seed. It's the cheapest to sow.

Smaller lots postpaid. 1 lb., 45c; 5 lbs., \$1.40; 10 lbs., \$2.40.

LAWN GRASS MIXTURES

Mixtures That Produce Beautiful Lawns

We have worked out several blends of grasses to produce healthy, compact, beautiful sods in a very short time. These mixtures are adapted to different soil and climatic conditions. All seed is re-cleaned high testing. You will find them thoroughly reliable and you will find them much more economical in the end than experimenting with untried or improperly blended mixtures.

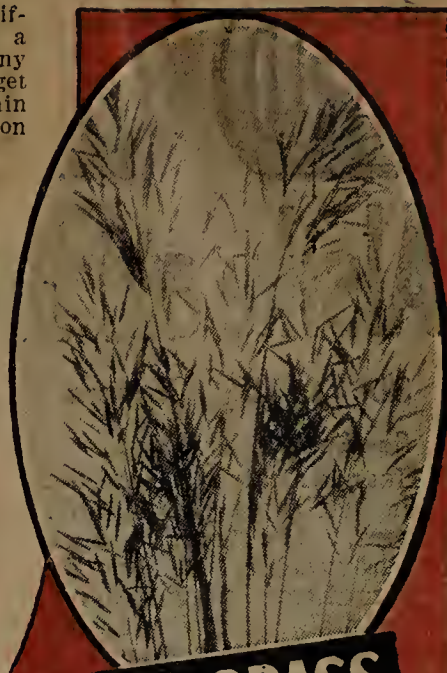
American Fancy Lawn Mixture. Fine evergreen grasses mixed to fit the average soil and climatic conditions in the United States. Makes a fine sod in a short time and is highly satisfactory for most sections.

Postpaid, 1 lb., 45c; 2 lbs., 80c; 5 lbs., \$1.50; 10 lbs., \$2.75.

American Terrace Mixture. Keeps sloping places looking nice. Prevents washing.

American Shady Lawn Mixture. For lawns that have spots that are shaded most of the day.

Price, postpaid, any 3 mixtures, 1 lb., 50c; 2 lbs., 85c; 5 lbs., \$1.60.



DOMESTIC RYE GRASS

A valuable quick growing one year grass. Makes full crop same year it is sown. Grows up to 3 feet. Generally produces 1½ to 2 tons per acre. Extensively used in pasture mixtures and lawns to provide quick green growth. Our seed is fine home grown new crop. Sow 20 lbs. per acre. See page 32 for prices.

English Rye Grass

An excellent pasture grass. Stands close cropping and tramping. Grows rapidly and is adapted to all soils. It is perennial and easy to get started. Sow 20 pounds per acre. We have high quality seed at low prices.

Postpaid prices on above grasses.
1 lb., 30c; 5 lbs., \$1.10.

ENGLISH BLUE GRASS

This is also commonly called Meadow Fescue. Does fine throughout the northern half of the United States. Grows 3 to 4 feet high. Excellent for both hay and pasture. Very valuable for wet land. It grows fast, keeps down coarser grasses and stands more tramping than Kentucky Blue or Timothy. Can be pastured very close. Produce very palatable feed. Will last for years. Especially recommended for hay where timothy does not do well. Sow 15 to 20 lbs. per acre.

The price list on page 32 gives you matchless value on this worth while crop. Save money by ordering early.

Small lots, postpaid, 1 lb., 35c; 5 lbs., \$1.10; 10 lbs., \$1.90.

PHALARIS

ALSO CALLED REED'S CANARY GRASS

Exceedingly valuable. A perennial. Lives many years yet easy to eradicate. Produces up to 7 tons per acre. Grows on very wet land and of great value for hay or pasture on average corn land. Makes dense sod. Stands lots of trampling even when wet. All kinds of stock are fond of it. Good feeding value. Big money in seed crop. This grass is becoming tremendously popular as its wonderful value is becoming better known. Sow spring or fall. Use 6 to 8 pounds per acre. Postpaid price, 1 lb., \$1.30; 5 lbs., \$5.50; 10 lbs., \$10.00. Not prepaid, 10 lbs., \$9.50; 25 lbs., \$22.00; 50 lbs., \$40.00.



Gentlemen:

Spencer, Ind.

With many thanks for being prompt in sending out my shipment. I find the American Field Seed Company to be on the square, and the best of all that sells pure seed.

Yours very truly, Bruce H. Been.

Gentlemen:

Selma, Ind.

All the seeds that I have purchased from you have been entirely satisfactory. Your prompt shipment and fair dealings have been above par.

(Signed) Cecil Freestone.



RED CLOVER

Alsike and Timothy

30% to 35% Clovers

See Sample Enclosed

Here is a mixture that contains just the right percent of clovers. It's truly a dandy and a wonder. A rich mixture that makes a marvelous seeding. High in clover content yet astonishingly low in price. We prepared this combination especially for this year. Lots of farmers are short on cash. Every dollar, every quarter, every dime counts these days. This seeding is prepared to give you a fine seeding of clover along with grass at an extremely low cost. Our Americas Best Mixture described on the back cover is still richer in clovers but it contains Alfalfa and sweet Clover in addition to Red and Alsike. Lot Major contains only Red Clover and Alsike and Timothy.

Gives 50 Clover Seeds Per Square Foot

Lot Major when sown at the rate of 12 pounds per acre will put an average of 50 clover seeds on every square foot of ground. At 10 pounds per acre there will be a little over 40 clovers to the square foot. You know that such a seeding can give you a fine stand of Clover. Then, of course you also have the Timothy. Sowing 10 to 12 pounds per acre of this seeding can produce a stand "as thick as hair on a dog's back." This mixture is blended according to our private formula into a combination that we consider a "world beater." It is a producer that will satisfy. Considering its fine quality it is a great bargain and very cheap to sow.



Real Quality

We use good quality seeds in our mixtures, always high germinating. Our prices are low but not at the expense of quality. This seed was bought at low figures. It was thoroughly cleaned. It has good purity and germination. We pride ourselves in the extra values we give our customers in our mixtures and this Lot Major is a sure winner.

It gives wonderful results. Lots of clover yet extremely low in price. It gives you the opportunity of making a full seeding. Get all the hay and pasture land you need. Now is the time to seed down all the land you can spare. Solve your seeding problem with Lot Major. 45 lbs. per bu.

Red Clover, Alsike and Timothy

Standard Grade

Contains 15% to 20% Clovers

\$4.00
per bu.

The quality of our Standard Mixture is just as high grade as Lot Major. The same fine character of seed is used. These Clovers grown together make a larger undergrowth and better quality of hay. The low price cuts ½ off your grass seed bill. Have hundreds of testimonials from customers praising this mixture. It is clean and high germinating. We are trying to give our customers better values than ever this year. Having both Red and Alsike Clover in this mixture, practically assures a stand. In case the Red should fail, the Alsike is almost sure to come.

There are over two times as many Alsike seeds in a pound as there are in a pound of Red Clover. Are as many Clover seeds in our Standard Grade as there are in a 30% mixture of Red Clover and Timothy. Weighs 45 lbs. per bu. Sow 11 or 12 pounds per acre. Makes excellent meadow or pasture. We give you big values.

ALFALFA, RED CLOVER ALSIKE and TIMOTHY

Alfalfa, Red Clover,
Alsike and Timothy **\$4.60**
Contains 30% to 35%
Clovers

An extra rich mixture at a low price. We are giving you 12% to 15% more Clovers in this mixture than in the past and at a lower price. Thousands of our customers who have used this mixture, recommend it. It is still better this year with the larger percentage of Alfalfa and Clovers. Sow this mixture and find out if your land is adapted for growing Alfalfa. Alfalfa does better when sown with other clovers. Even if you do not get a full stand of Alfalfa, you are sure of getting a good stand of other Clovers and Timothy. You cannot lose. This mixture has started thousands of farmers to growing alfalfa. There is plenty of Alfalfa in this mixture to make a good showing. This mixture is good for the soil. Produces fine pasture or hay crop. Weighs 45 lbs. per bushel. Sow about 12 lbs. per acre. This seed highly reseeded. The purity and germination is high. It's a dandy value.

SPECIAL PASTURE AND MEADOW MIXTURES

25 lbs. **\$3.15** 50 lbs. **\$6.15** 100 lbs. **\$12.00**

Here is another chance to save money. During our many years of seed experience we have discovered various mixtures for different kinds of soils. Mixtures for pastures, and for meadows. We have learned that by combining certain grasses and clovers in proper combinations, large yields of hay and more pasturage can be obtained. Our private formulas have been worked out and our customers have been getting exceptional results.

These Are Perennial Mixtures

A seeding of any of these mixtures lasts for years. They produce a maximum tonnage of palatable, nutritious high quality feed. We consider our American Blend one of the best ever developed. In making these blends we use varying quantities from the following crops: Alfalfa, Blue Grass, Timothy, Red and Mammoth Clover, Alsike, Red Top, Orchard Grass, Meadow Fescue, English and Italian Rye Grass, Western Rye and Bromus. Sow 20 to 25 lbs. per acre.

For your convenience in ordering we list them by number.

- | | |
|-----------------------------|-----------------------------|
| For Pastures | |
| No. 1. Moist rich soil | No. 1. Moist rich soil |
| No. 2. High dry strong soil | No. 2. High dry strong soil |
| No. 3. High dry light soil | No. 3. High dry light soil |
| No. 4. Swamps or overflow | No. 4. Swamps or overflow |
- You get excellent seedings at rock bottom cost when you order any of these. Each one is a big bargain.



Gentlemen: Your timothy and alsike seed and your America's Best Mixture which I have been sowing the past five years, has produced more hay than any seed I have sown. I am showing my seed to all my friends. Thanking you for your prompt shipments, I am
Yours truly,

(Signed) Otto Rempert.

Tawas City, Mich.



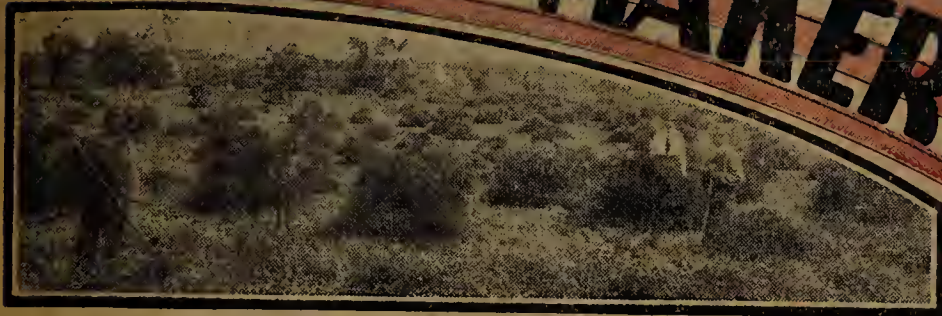
Gentlemen: I used your alsike and timothy seed mixture with oats and turned stock on as soon as seeded. I have done this before but never had a better stand of pasture grass. It looks like it might have been seeded a number of years.
Yours truly, (Signed) Howard Nash,

President, Indiana Farms Co.

Valparaiso, Indiana.



EVERY MIXTURE A MONEY MAKER



**Excellent Combinations at
Practically Timothy Prices**

RED CLOVER and TIMOTHY MIXED

**RICHER
GRADE**
\$ **4.60**
PER BU.

**30% to 35% Clover
An Old Stand-By**

Here is a real Star Bargain. With prices on Timothy and Clover advancing it is a double value at this low price. It is true economy to buy this mixture.

Practically every farmer in agricultural districts uses the Old Stand-By, Red Clover and Timothy mixed. It contains just the right percentage of clover to produce a heavy stand of pasture or meadow. It is richer in feeding value. It is a great soil builder. Stores plenty of nitrogen in the soil. When plowed under, will increase future crops of corn or grains 25% to 50%. Farmers are reducing the grain acreage and going back to their Old Stand-By, Clover and Timothy.

Fine Quality Seed

We buy a great many lots of this seed already mixed. Some timothy mixtures have quite a percentage of red clover. When thrashed the seed is mixed. We buy such seed mixed at a big discount. Cheaper than we could buy it separately and mix it. This permits us to offer a mixture of this kind at such a low price. Seeding 11 or 12 lbs. per acre, there are about 30 clover seeds to every square foot. This seed is thoroughly re-cleaned. Germination and purity tests are high, and seed guaranteed to satisfy you. You are practicing true economy when you buy this mixture. This Richer mixture is a great big value at a low price.

RED CLOVER and TIMOTHY STANDARD GRADE \$ **4.00** PER BU.

Contains 15% to 20% Clover
Our Standard Grade is high quality. Same as the Richer Grade offered above. Does not contain quite as much clover, but the price is much lower. It is good and clean. The germination high. Many farmers like this percentage of clover in Timothy. Hardly seems possible that we could offer such a fine mixture at such a low price. Thousands of farmers demand a mixture of just exactly these specifications. Farmers in the past have used more of this Old Stand-By than of any other mixture. Whether you want hay or pasture, our Standard Grade will fill the bill. And the price is almost as low as we were selling straight timothy for a year ago.

**LOT
ROYAL
\$ **4.40**
PER BU.**

ALSIKE and TIMOTHY MIXED

This Mixture Contains 30% to 35% Alsike

Another history making bargain. A star value that will save you money and give you the most gratifying results. We have made a slashing reduction on the price of this seeding. It surely is economical to sow.

You should remember that Alsike seeds are less than half as large as those of Red Clover. This mixture gives you a much heavier seedling of Clover than you might think and it produces an unusually fine quality of hay.

Very Desirable Hay Crop

Alsike Clover has scarcely any hairs on the stems and is therefore less dusty than Red Clover. It also has a higher feeding value. Alsike Clover when grown alone often mats down and appears to make a shorter growth. When sown with Timothy the Alsike grows erect and is often taller than Red Clover. This mixture helps the growth of the Alsike, increases its production and improves its quality. Maturing at the same time it makes one of the finest natural mixtures of Clover and grass you can get. It has long been a favorite with our trade and it is in great demand.

Description

Lot Richer is very nice seed. This stock was grown mixed. It came from clean fields. It has been well cleaned. The purity and germination tests are high. The seed is nice bright stock. The blending has been carefully done. The Alsike is uniformly mixed with the Timothy. It is an all around smooth lot and a most remarkable bargain at this low price. You are getting the last penny in seed value when you buy this lot. It's easy to grow. Seldom fails and is guaranteed to please you.

ALSIKE and TIMOTHY \$ **3.95** PER BU. **Standard GRADE**

Contains 20% to 25% Alsike

This is the same kind of mixture as we have quoted in former years as our No. 20 mixture of Alsike and Timothy. Like lot "Royal" described above, it is made up of seeds secured from mixed fields. It gives you the same number of Clover seeds as the 40% to 50% mixture of Red Clover. It is highly re-cleaned and germination high. We were quoting straight Timothy seed at this price last year. Thousands and thousands of our customers have used this same mixture for years. We receive hundreds of testimonials every year regarding it. Our Standard grade gives you a great big value at a low price.

Gentlemen:

I have used your seed for a number of years and am well pleased. I can save from one-fourth to one-third by buying from the American Field Seed Company. I can recommend your seed to my friends as I know they will save money.

Bark River, Mich.

(Signed) Joseph E. Gullbault.



LOWER PRICES High Quality SEED OATS

REGENERATED SWEDISH SELECT

NORTHERN GROWN

A Sensational Producer

Superiority in Seed Oats is emphatically demonstrated in this great variety. This oat is a bigger, plumper and heavier kind. A large white variety with a yielding record that is sensational. Has exceeded 120 bushels per acre. There is money in growing such oats. You lose money when you sow inferior seed.

Our seed is northern grown. They are given a strenuous cleaning with an extra heavy air blast. The small, light, immature and shriveled grains are removed. The cleanout in this process is heavy and it gives you seed stock so far superior to the average farm run seed that there is no comparison. For seeding purposes these oats would be cheaper at double our price than most farm run stock would be as a gift. If you want to make money from oats sow this improved seed.

Description

Our Regenerated Swedish Select are medium early. Straw quite tall and stiff. Heads sprangled. Kernels large in size and white in color. Hulls thin. Percentage of meat large. Vigorous grower. Drought resistant. It is our most productive and best money making variety. It's a fine big white oat.

EXTRA PROFITS

Come From Sowing Better Seed

Whether you make or lose money on your oat crop depends largely upon how many bushels you produce per acre. The farmer using run down or poorly selected seed is almost sure to face a loss. You can generally change this into profit by sowing better seed. That means you spend a little more money at the start for better seed but it returns to you many times over at harvest time. The seed makes a whale of a lot of difference in the crop.

Selected Varieties

Variety is very important. Experiments have proven that so many times that no well posted farmer will question it. But even the best varieties deteriorate because of improper seed selection. They "run out" and fail to equal former production. Change of location also often adds to the vigor and vitality of the crop. We secure all of our medium maturing varieties from the north as we know they produce more profitable returns.

Our varieties are selected from the best of producers. We consider not only yield, but their ability to withstand unfavorable conditions. Besides the relentless cleaning given our seed makes it so distinctly superior in value that every farmer should realize its importance.

What You Receive

When you place an order for seed oats with us you secure the best of selected and proven varieties. You get improved strains. You get heavy producers. Your seed will be heavy and clean.

Your disease and drought resistant varieties will appeal to your neighbors. You can get a premium for the first year at least by selling your crop locally for seed. Do the wise thing this year. Discard your old stock. Make a new start. Reap better harvests and larger profits by sowing better seed.



Sheridan, Indiana.
Gentlemen: I have used the following seeds from your house: Red Clover, Mammoth Red Clover, Sweet Clover, Alsike and Barley. I have been well pleased with them all. I consider Pinnacle seeds as good as money can buy, and at a lower price.

(Signed)

Yours very truly,
C. B. Hunt.

New ALBERTA

NEW
LOW
PRICES

A Big Northern Oat

This is a great favorite in Canada and the Northwestern states. Our customers have been growing it all over the corn belt. It has proven a sensation. It outranks even our Regenerated Swedish Select in size of kernel. Matures just a trifle later. Weighs out a little heavier per bushel, sometimes going up to 45 lbs. per measured bushel. Its yields have been enormous. You just can't help getting enthusiastic about such a profitable variety.

Description

Straw is tall and of a texture that stands a lot of abuse before it goes down. Seldom lodges. It is a tree or sprangled head type. Kernels are white and very large. Rapid grower that withstands unfavorable conditions well. We urge you to make a start with this wonderful New Alberta. Show your neighbors what can be done with better seed in your section. Our seed is of the best selected character. It is thoroughly cleaned. It is seed stock that is worth more than it will cost you. To get better production you must sow better seed. For Star Bargain Prices See Page 32.

SILVER MINE Oats

Our improved Silver Mine oats are in great demand. Their clear white color makes them very desirable for manufacturing rolled oats. Kernels are good sized and have soft hulls. A fine oat for horses. Medium early. A heavy and reliable yielder. Large, sprangled, well filled heads.

Do not confuse our improved Silver Mine with some run down strain that you may know by the same name. You will find these oats far superior. Nice stiff straw. Does not lodge readily.

If you are looking for an oat that is quite early, and still a heavy producer of high quality you will find satisfaction in our Improved Silver Mine.

FULGHUM OATS

Very Early, Extra Heavy Yielder

You will find these oats in a class by themselves. We do not know of a variety that is equally early which will outyield it. It has greater resistance against smut than any other variety. It has doubled and tripled yields of other good and well known kinds. Our Fulghums have yielded heavily under unfavorable conditions that practically caused a failure with ordinary varieties. There is only one thing this variety is particular about: it wants to be sown early.

Description

Color is golden yellow. Straw medium in height and very strong. Spreads at lower joints. Fine for rich ground and one of the best producers on poor land. Resists crown rust. It will take a lot of punishment and still come out on top with a record breaking yield. Kernels good size and makes fine feed. We recommend this variety to anyone who wants a highly productive early variety. Our seed is first class quality, re-cleaned, plump, bright seed. The kind that makes big yields. See page 32 for prices.

**IMPROVED
SEED OATS
MAKE
MONEY**

OUR FAMOUS GREEN MOUNTAIN SEED OATS

A Great Favorite

We have seen this oat make phenomenal records, in the corn belt. A field of Green Mountain Oats is sure to attract a lot of attention. One farmer living on a main road in Iowa had a 30 acre field of these oats. Their strong, vigorous growth and dark, healthy color caused a lot of comment. During the time we stopped to examine them some thirty-five or forty men came along and stopped to express their astonishment at such a wonderful oat crop. At harvest it yielded 2,800 bushels by thrasher. It weighed out 15 bushels more per hundred, making a yield by weight of 108 bushels per acre. It all sold for seed at \$1.00 per bushel at the farm.

**STAR
OF THEM
ALL**

Superior in Many Ways

A vigorous grower. Resistant to smut, blight, and rust. Large grains, color white, hulls very thin. Long bushy heads heavily loaded with grain. Stiff, fine textured straw. Will stand up longer after ripening. Prolific stooler. Requires less seed per acre. Quite early. Withstands adverse weather conditions. We cannot give a word picture of our Green Mountain that will do it justice. You'll never appreciate its remarkable quality until you grow them. Our seed supply is exceptionally fine this year and we know you will be delighted with your investment in this variety. See page 32 for prices.

GOLDEN RUST PROOF

Some farmers have become discouraged with their oat crop because it seemed that unfavorable weather conditions so often caused a heavy reduction in yield. If you have encountered such conditions we ask you to try our Golden Rust Proof. They will stand more punishment and still come across with a good yield than any variety we know of. It is one of our heaviest producers and a big money maker. Has yielded well over 100 bushels per acre.

Description

Our Golden Rust Proof is a yellow oat. Medium size kernels with thin hulls. Quite early. Medium length, strong textured straw. Our seed is recleaned and heavily fanned. Nice plump bright colored stock. There is always a good local demand for better seed oats. Neighbors are quick to see superior quality and yields. They are willing to pay a premium for seed. Be the one to start this revelation in your community. Lead the way to more profitable oat production. The leader gets the greatest financial benefit. An investment in such seed stock pays handsome returns.

NEW HULLESS

No Hulls—All Meat

This is radically different from ordinary varieties. The grain threshes out similar to rye only the grain is softer. No waste of hulls. Feeding value is higher. They will yield well often exceeding many of the better types of hulled oats in production. Considering the absence of hulls and increased food value the actual returns are large even though a smaller number of pounds are produced. You will like this remarkable variety.

Good Seed —Carefully Prepared

We select our seed carefully and get the best producing strain for you. Since the grain is soft it is a little more easily affected by smut. For that reason we treat our seed with copper carbonate which kills smut and thus produces clean high quality stands. You see we take special care to see that you get the finest seed that will give you the greatest possible yields of first quality grain. See page 32 for prices.

IOWA 103

The White Kherson

This variety is extremely early. Straw is short and grain heads unusually large and heavy. The standing crop looks like almost a solid mass of grain. Considering its early maturity it is the heaviest producer. The grain is of fine quality.

It is admirably suitable for a nurse crop because of its shorter straw and early maturity. Escapes hot weather damage. Does not shade clover seedlings too heavily. These White Kherson Oats are in our opinion the most profitable of the very early varieties. Our heavy producing strain of heavily cleaned stock is distinctly superior seed, and we urge its use, wherever a money making early white oat is desired.

YELLOW KHERSON OR IOWA 105

An early yellow oat that originated out in Iowa. A very heavy yielding early yellow variety. The Iowa Experiment Station at Ames, developed this and they have lot of reasons to be proud of their accomplishment. Its very early maturity helps it to escape the damage of hot weather that sometimes overtakes the later maturing kinds. It is largely grown throughout the corn belt. Straw somewhat short and very strong. One of the best varieties for very rich land.

We do not recall ever having had one complaint on the many thousands of bushels we have sold. The fine quality of this thin hulled oat plus its large production makes it a general favorite. Our seed is improved recleaned stock.

CHAMPION

The Champion is a well known variety. The trouble is that some know only the run down strain and would hardly recognize the crop from our seed as the same variety. Get a new start of this reliable oat and profit by their heavy production.

This is a very early oat. White in color. Strong, short, stiff straw. Makes an excellent nurse crop. Ripens grain evenly. Its many high quality features have established it as one of the most reliable kinds to use. Discard that old strain that is no longer profitable. The quicker you change the better. Start this year when we have the finest quality stock we have had in many years. Our bright, heavily cleaned seed will please you.

Gentlemen: Was certainly well pleased with the Alfalfa and other seeds purchased from you the past years. Used exactly as you described them in your seed catalogs and had splendid results from them. Hoping that you will continue to send me good seeds, I am
Yours respectfully,
Chas. R. Hanft.

New Athens, Ill.



BARLEY

VELVET

The Kind With Barbless Beards

This is one of the newer kinds of Barley. Not an experiment but definitely proven as the best all around producer yet developed. It will outyield any variety we know of. It will stand up under any unfavorable weather with the best of them. The straw is far superior to the old kinds because there are no barbs on the beards.

The beards act as a protector to the grain under unfavorable conditions. They are as smooth as the straw itself and thus radically different from the old kinds which have the worst barbs imaginable.

Increasing Barley Acreage

Thousands of farmers are again turning to Barley growing since this variety has come on the market. Barley is the heaviest producing small grain crop in the northern part of the United States. It yields more pounds of grain per acre and it is valuable feed.

Our Velvet Barley is being grown successfully over a large territory and is being used in sections where barley has not been generally grown. You'll be enthusiastic about it too after growing it. See page 32 for Sale Prices.

95¢
PER BU.

WISCONSIN PEDIGREE 38 TYPE

Improved Barbless Barley

This is an improved type of the Velvet Barley. On a four year test it made an average yield of over 50 bushels per acre; outyielded all well known varieties. It is a smooth awned, white six row barley. Has been introduced extensively the past two years in Illinois. In a few years it will be one of the most popular varieties grown. The barbs have been removed from the beards by a breeding process. No discomfort in harvesting and threshing this variety.

The Best for Malting and Brewing

A large brewing concern has made several tests and found the Pedigree 38 Type exceedingly fine for both malting and brewing purposes. Other Maltsters have made tests and predict this variety will become the great malting and brewing barley of the country.

It is to your advantage to buy this type of barley. It is practically free from disease. Yields from ten to forty percent more than other popular varieties.

Every farmer should grow barley. During the past two years it has been the best paying grain crop on the farm. We have talked to a good many farmers in our office about barley. Most of them claim they could not farm without barley. This is a nice big plump barley. Buy this variety and obtain an extra yield that will more than repay you for the cost of the seed.

ODERBRUCKER

One of the heaviest producers. An old variety that has been proven most reliable. In tests with other barleys of the same type it has excelled in yield per acre and quality of grain. Straw is very stiff. It has shown a marked superiority in drought resistance. Kernels a little larger than the average and weighed heavier per bushel. In feeding analysis it showed a higher protein test. Here again we would emphasize the importance of good seed. You may be growing the same variety on your farm. Sow some of our selected and heavily cleaned seed along with it. Watch carefully and check results and yields carefully. You'll be astonished at the difference. You'll be convinced that better seed pays big returns.

VALUE OF BARLEY

It yields more than any other cereal. Pound for pound it is equal to corn in feeding value. It matures early, escaping hot weather. It is the best nurse crop for small grain. Barley does not lodge readily and withstands unfavorable conditions, especially well. Gives you greater returns per acre. Taken all in all it is a most satisfactory small grain crop and a money maker.

MANSHURY

A six rowed variety originally introduced from China. An old reliable kind and very extensively grown in the United States. Considered one of the best feeding barleys and a very good yielder. Our strain of Manshury has a plumper berry than the old type and will yield from 10 to 15 bushels more per acre. Our seed stock is plump, bright, clean heavy seed. This kind of seed is necessary for the largest yields. You are spending your money wisely when you purchase such seed.

MALTING QUALITY OF OUR VARIETIES

The varieties we offer are the very best for malting and feeding purposes. It is important that you sow good clean seed free from disease. You get larger yields and a higher grade of barley. Maltsters require clean undamaged grain of high quality. It has to be pure.

We have discontinued handling the regular Beardless Barley. We found it difficult to obtain high quality seed and it was not as satisfactory for malting purposes as the varieties we have listed on this page.

The Velvet or Barbless Types are superior for malting and cereal purposes. The Oderbrucker and Manshury are old well known varieties used a good many years for malting and feeding.

WHITE HULLESS

IN A CLASS BY ITSELF It Is Beardless and Hulless

There is no other variety quite like it. Looks more like wheat than like ordinary barley. Grain is about the size of wheat. Color white. It is sold on same bushel weight basis as barley (48 lbs.), but actually weighs out like wheat (60 lbs.). It is free from beards and is at times called Bald Barley.

Straw is quite leafy. Makes heavy crop of fine hay if cut while grain is in the dough stage. Yields up to 40 to 75 bushels per acre. Not quite so good for nurse crop as other barleys but in great demand because of its heavy production.

Superior Feed Value

This barley puts gains on livestock quickly and economically. Many feeders mix this with oats and grind together. It's a wonderful combination. Or use it with corn and it will excel corn alone in results. Plant some of this crop. Give your stock a change of feed and see how much better they will do. Our seed stock is first grade quality.



Gentlemen: Wish to say that the hundred pounds of America's Best Mixture I got of you last spring made one of the finest stands of grass. Any farmer that wants to build up his soil would do well to use it.

(Signed) Edw. E. Miller.

Sheldon, Ill.

Gentlemen: I have sown your seed for a few years and have splendid results. I am always glad to recommend your company as I have always found your seed as represented.

Yours truly,

(Signed) John F. Mills.

Bridgeport, Ind.



3 Spring GRAINS at SALE PRICES SPELTZ

A Grain of Unusual Qualities

Speltz, also called Emmer, is quite different from the ordinary grain crop. It resembles Barley but is really a species of wheat. The grain is broader than Barley, and the kernels are not so tightly enclosed in the hull. The grain is softer. The shuck and grain both have good feeding value. It makes a rich feed that is palatable and relished by all kinds of live stock.

Characteristics

It is a Russian grain. It is very resistant against cold, being grown in the northern states, Alaska, and in semi-arid regions. You will find it a remarkable drought resister. Neither is it easily affected by rust or blight. The straw is pithy and strong. Maturity is very early. A fine nurse crop. Produces a grain crop under dry conditions that would cause a failure of other small grains. It seems to adapt itself to wide variations in climatic conditions. You will find it growing over a wide territory.

Fine Stock Feed

You can use it for poultry feed. Cows show a marked liking for it and it is often fed with bran and shorts to milk cows. Hogs thrive on it. It is a fattening grain and will put weight on hogs and cattle in a hurry. Speltz helps to cut down feed bills. It is good for pasture, fattens in the green state, and is a heavy stooler. We are sure you will like Speltz, and that it will prove a very profitable crop for you.

Easy to Grow

Prepare ground same as you would for any small grain crop. Sow 2 to 2½ bushels per acre. Drill or broadcast. Harvest when in hard dough stage. Thresh with ordinary grain thresher like wheat, but use fewer concaves.

Consider its resistance against disease and drought and cold; its early maturity; its heavy yields; its high feeding value and palatability. You will find it worthy of a trial and once tried we are sure you will always want some Speltz on the farm.



SPRING RYE

A Many Purpose Crop

Our spring Rye is just as different from winter rye as spring wheat is from winter wheat. You sow it in the spring only. It can be sown early. Grows rapidly. Can be used exclusively for a quick pasture or pasture it a while and then take your grain crop. May be cut in the soft dough stage for hay.

A Crop That Is Needed

This spring many a farmer is going to want some pasture or hay as quick as he can get it. Our Spring Rye fills that need admirably. Or if you need an early grain crop you again find this crop ready to meet your needs. The value of Rye for feed is well known. This variety produces heavy yields and makes a fine paying crop. You can use it, too, for fertilizing purposes. A good crop of Rye plowed under adds lots of humus.

Excellent Seed Stock

We are a little short of our usual supply of spring rye but can take good care of early orders. The seed is guaranteed first class quality and will please you in every way. You can return anything you receive from us if it does not please you and get your money back promptly.

Treatment for SMALL GRAIN

Small grains are affected by certain diseases. Soil and weather conditions cause considerable damage. Wet treatments are obsolete since Ceresan has been developed. You apply this dry. It controls stinking smut in wheat, stripe diseases in barley, loose and covered smuts of barley and oats and seed borne smuts of rye. Use 2oz. per bushel for wheat and rye, and 3 oz. per bushel for oats and barley.
Express Prepaid.
1 lb., 85c; 5 lbs., \$3.00; 25 lbs., \$12.50.

SPRING WHEAT

The Famous New Marquis

This early beardless spring wheat is a most satisfactory variety. It is very early. It occupies foremost rank as a yielder and produces a very fine milling wheat.

New Marquis matures a week to ten days earlier than the average. Thus it escapes hot weather damage and also can be sown farther south. It combines quality, productiveness and earliness in a degree we have never seen equaled. Being a smooth headed variety it is more pleasant to handle. The berries are quite hard, dark in color, fairly short, and exceedingly plump. New Marquis has taken some wonderful prizes at grain shows. Has a high percentage of gluten, better color and greater absorption.

Northern Seed Superior

You will get the biggest yields and best quality if you sow only northern grown seed. It has proven its superiority so often that we no longer handle any but the Northern stock. Our seed is beautiful. Fine colored, plump, sound berries. The seed is carefully cleaned, of course. It is the most paying kind to sow. Assure yourself of the best success by purchasing this seed. It will cost you more to start with but you'll be better satisfied.

Almond, Wis.

Gentlemen: I never received your March price list, but am enclosing another order for seed. I always get my seed from you and am always satisfied and have good luck with them. My Alfalfa field that I planted with your seed was surely a picture last fall. Yours truly,

(Signed) Ira H. Lamb.

Brant, Mich.

Gentlemen: Enclosed another order for 200 lbs. of America's Best Mixture. I sowed this seed last year, and it was very satisfactory.

Yours very truly,

(Signed) M. Carstensen.

SEED CORN

**LOW
PRICES
ON
SELECTED
TESTED
SEED**

**MORE
BUSHELS PER
ACRE**

It Pays to Plant Better Money Makers

There are two ways to look at this matter of Seed Corn. How much does it cost per acre? How much will it yield per acre? The answer to the second question is by far the most important. Our customers are producing more corn per acre because we are supplying them with better seed. Seed Corn from fields that were big profit makers.

The cost per acre is not a big item even with the most expensive seed. It's the yield that counts. We don't go in for show corn. What our customers want is more bushels of good corn. We help them to produce corn at a lower cost per bushel. The fame of our seed corn is spreading far and wide.

Ample Supplies of Fine Corn

Don't worry about your seed corn. We can supply you. We get our seed corn from different sections so we have early, medium and late. You can get seed suitable for your section. All our seed corn is new crop, quick strong germination. Seed is all sorted, graded, and first quality seed corn. We guarantee every pound of it satisfactory.

Don't Pay Exorbitant Prices

In some sections good seed corn is very scarce. That leads to high prices. Don't pay them. We have good seed from heavy producing fields. Thousands are planting our seed each year with fine results. Send us your seed corn orders. We can take good care of you and we'll help you make more money. Benefit by our Star Bargain Sale. The cost is low and this small acre investment is far more profitable than using seed from run-down strains or varieties.

CORN GUARANTEE

We guarantee our Seed Corn to be carefully graded and high germinating seed. It has been tested and you may test it again if you wish. If you fail to find our corn as represented, if it does not satisfy you or if for any reason whatsoever you do not want to keep it you may return it within thirty days after date you receive the shipment. We will promptly refund your money plus any freight charges you paid.

AMERICAN FIELD SEED CO.
Chicago, Ill.

Illinois Special *New* XX HYBRID

This is a wonderful variety of heavy producing yellow corn. Maturity about 110-115 days. A heavy cropper. Illinois Special has been grown throughout Central Illinois for many years. In recent years it has brought its astonishing yields to farmers in widely spread territory. We do not hesitate to recommend it as the heaviest yielding variety we have, excepting only the XX Hybrid.

Description

Ears 10 to 12 inches in length and $7\frac{1}{2}$ to $8\frac{1}{2}$ inches in circumference. They are well shaped, well filled with 16 to 18 rows. Fairly large cob. Kernels are rather dark yellow. Large germ making it a strong grower. This is a large type of corn that leads in production even under unfavorable conditions.

Stockman's Favorite

The feeding value is high. Contains more oil and carbohydrates. You get more real food value in every bushel. Helps you reduce costs on your feeders. Makes bigger gains per bushel. Successful feeders say it is the best "Cattle Corn" they ever had. Large yields and high feeding value makes Illinois Special a big profit builder. Such seed corn is good investment even at double our price. If you like big ears, and lots of them clattering into the wagon in the fall you'll like our Illinois Special.

See page 32 for Bargain Prices.
1 lb. postpaid 25c. Any variety except Hybrid.

The new scientifically developed corn. Outyields open field pollinated corn by 10 to 20 and 30 bushels per acre. Extra strong roots and stock. Stays erect. No barren stalks, many have two ears. Very dark yellow color. Ears medium size. Matures early, 100-110 days. Greatest drought resister we know of.

All Hybrids are not alike. There is a big difference in them. Ours is a special double cross. Has yielded over 100 bushels per acre in many tests.

How Developed

First different varieties are inbred for 5 to 6 years. Then the inbreds having the desired features are crossed. Then two of the two crosses are crossed. That makes our double cross (XX) Hybrid. The four parents used in our XX have the characteristics that make for big yields, higher feeding value, better root system and absence of barren stalks. Many stalks have two ears.

Expensive to Produce

All inbreeding is hand work. There is a lot of hand labor in crossing. It takes several years to develop but it's worth it because it makes the heaviest product of all varieties. While it costs considerable more it's worth it. We believe it to be the biggest money maker of all. Grow American Hybrid and see what a revolution has been wrought.

Price— $\frac{1}{4}$ bu., \$1.15; $\frac{1}{2}$ bu., \$2.15; 1 bu., \$4.15;
2 bu., \$8.15; 5 bu., \$20.00.



Hamilton, Mich.
Gentlemen: Wish to tell you how pleased I am with all the seed bought from you. I have tried your Alfalfa, Clover and Timothy and some of your seed oats. I think that you have the finest seed on the market.

(Signed) John Yonker,

Warsaw, Ind.
Gentlemen: Please send a sample of Grundy County Sweet Clover, and Special Superior Sweet Clover, as I want some good Sweet Clover for spring sowing. You can tell the world that all seed I have purchased from you has been satisfactory.

Yours very truly,
(Signed) Roy Stoneburner.



REID'S DENT

An Old Stand-by Improved

We are sure that this is the best known variety of corn in the United States. It has won all manner of prizes at leading corn shows. Like many of the older varieties many strains have been developed. Everything that goes by the name of Reid's Yellow Dent is by no means all the same kind of corn.

Improved Reid's Dent

The strain of Reid's Dent that we have has been bred up for big yields of high quality corn. It's not show corn we care about but more bushels of sound corn per acre.

It is somewhat rougher than the average Reids and one which we believe will dry out quicker than the old smooth type. It is a better feeding corn-as the kernels are not so flinty. The ears are 9 to 11 inches long. Cylindrical in shape. Well filled butts and tips and straight rows. Deep kernels. Light yellow color. Matures in around 110 days.

Plant American Reid's Dent

We consider our strain of Reid's Dent superior in yielding quality to any other on the market. Try it out. If you want a high grade heavy producer of medium early maturity you'll find this a leader in the open field pollinated class. We are proud of it and recommend it most highly.

EARLY YELLOW DENT

This early corn was developed from the genuine Johnson strain of Reid's Dent. Using that as a base we have by field selection secured a 100 day corn that is a very profitable producer. The ears are not quite so large as the Reid's, but it produces lots of them. It was originally prepared for our trade in Northern Iowa, and Illinois, Wisconsin, Michigan, Minnesota, and Dakotas.

We sell lots of this variety in these states. In recent years our eastern customers have found that they could grow it where they formerly thought only flint corn could be used. Our trade on it is growing steadily.

Description

This is a smooth true dent. The grain is somewhat harder than the parent strain. Has a somewhat flinty appearance. Stalk is thick and short. Cob quite small. Ears uniform as to length on stalk and size. We have some very fine seed in this variety.

See page 32.

The ACRE
COST for
IMPROVED
SEED CORN
IS
SMALL

Disinfectants

The farmer of today knows that corn is affected by certain diseases such as seedling blight, and rots of stalk and root. These diseases can be controlled by dusting the seed with scientific chemical compounds such as Semesan Jr. and Merko. Such treatments also strengthen germination and permit earlier planting. The acre cost is low. A pound treats 6 bushels of seed. It pays to use it. We have both Semesan Jr. and Merko at 1 lb., \$1.50; 5 lbs., \$7.00, express prepaid.

GOLDEN GLOW

Early Maturing—Heavy Producer

Golden Glow is a great favorite with northern corn growers and is popular wherever a big producing early yellow variety is desired. It grows a taller stalk than the average early kinds and matures a beautifully shaped ear, 7 to 9 inches long. There are 16 to 18 rows on a cherry red cob. The kernels are golden yellow and quite soft. It is hard to excel as a feeding corn.

This variety is used for husking in the southern parts of Minnesota, Wisconsin, and Michigan. It is very popular even in the northern parts of these states for ensilage purposes. A trifle earlier than Silver King and a little later than Minnesota 13.

A Very Profitable Corn

We recommend this as the best producer of the earlier types. It yields more bushels of good sound corn per acre. We know of nothing in its class that will equal it. As a money maker it stands out in front. Large production, high feeding value, excellent quality and good stalk growth. We have some extra good Golden Glow seed and will ship you some highly satisfactory stock.

LEGAL TENDER

The Choice of Many Growers

Many of the best corn growers maintain that this is the only variety to grow. It is a standard type that has been established for a good many years. Legal Tender shells out remarkably heavy, a bushel of ear corn often yielding 60 lbs. to the bushel of shelled corn. It is one of the extra heavy producers of the corn belt and has many points of superiority. As with other older varieties, there are a good many strains of it. You are interested of course in securing the one which yields the largest number of bushels of good corn per acre. We believe we have the most productive strains of Legal Tender to be had.

Description

The ear is quite large. It is considerably rougher than the average Reid's Dent. The grains are broader and deep. Medium sized cob with a small shank. Easy to husk. Ears are well shaped. Color light yellow. Maturity around 110 days. Foliage somewhat heavier than average. We have a first class high quality product in our Legal Tender that will make an enviable name for itself anywhere it may be planted in corn belt.

Get Our American Strain

To secure maximum production, requires the use of the best developed strains. You will find our Legal Tender a top notcher. The seed is carefully graded. The germination is strong. It's just the kind of seed critical farmers demand. Seed capable of producing the most profitable crops. See page 32 for our Star Bargain prices on Quality Seed Corn.



Fair Oaks, Ind.
Gentlemen: I have been very successful with your Alfalfa seed. Sowed Grimm last spring on ground that was said would not grow it, but had a good seed bed and it is almost ready to cut now. Sowed it with oats. Most all farmers around here have decided it was in good seed.
(Signed) W. Rohrbaugh.



Aurora, Ill.
Gentlemen: I have been more than pleased with every order of seeds bought of you for several years, especially as to quality and price. Have bought hundreds of dollars worth of seed, and always got good seed. I like your system of doing business.
(Signed) Levi Carr.



ILLINOIS IDEAL

The Great White Corn of the Corn Belt

This is one of the largest varieties of white corn that can be grown over a wide latitude. The farmer who is tired of small ears and wants a big white variety will find just what he is looking for in our Illinois Ideal. It is an enormous yielder yet early enough to mature in the main corn belt. It is without doubt the largest early maturing corn we have ever seen. Sometimes outyields common kinds by 35 to 40 bushels per acre. Its production is a sensation in most sections. If you want something big and profitable select this variety.

Description

Illinois Ideal is a white corn. Produces big ears often 11 to 13 inches long and often two ears on a stalk. Stalk is large and strong. Kernels are large, dented, and of medium length. Ears are quite cylindrical in shape and well filled. Rows are quite straight. Single ears will weigh as much as 1 to 2 lbs. It certainly is a wonderful corn.

You can show your neighbors something great in corn production by planting this variety. Such heavy yields naturally add to the profits of the grower.

We have fine
and high in germ

stock carefully graded
ination. See page
32 for prices.

A FEW
CENTS MORE
for SEED
MAKES EXTRA
DOLLARS
IN PROFITS

\$2¹⁰
PER BU.

BEST IMPROVED SILVER MINE

The Reliable Mortgage Lifter

Our Silver Mine is noted for its ability to produce paying crops even under adverse conditions. It has long been regarded as the corn that would meet nearly any conditions of soil, rainfall, temperature and tillage.

It stands up under abuse and responds wonderfully to good treatment. The deep root system of Silver Mine makes it an excellent drought resister. Its ability to mature in about 100 days insures producing sound corn even during trying years.

American Silver Mine is a white corn, worthy of our highest praise. It deserves its popularity as the "best-seller" in our white line. You'll understand if you grow it why so many farmers consider it the greatest corn they ever handled. There is no better kind for poor land and it ranks with the best on richer soil.

Description

Ears cylindrical. Small white cob. Kernels deep and rough. Color, creamy white. Stalk a little below the average in height. Root system stronger and more vigorous than any excepting our XX Hybrid.

This year we have a beautiful supply of our Improved Silver Mine. You will be perfectly satisfied for it sure has the quality. Seed comes from a heavy producing field. Germination is strong. Stock is carefully graded. It's real seed corn and we are selling it at very reasonable prices. See page 32.

SAINT CHARLES WHITE

The Great Ensilage Corn

The St. Charles White is distinguished by its red cob and chalky white kernels. In great demand by millers on account of its extreme whiteness. Makes extra fine meal. Usually sells at a premium to millers.

It is a very heavy grower producing a large amount of foliage as well as a big crop of large well shaped ears. It is one of the most desirable fodder crops, and for ensilage can hardly be surpassed.

If you are growing white corn for market you should be growing St. Charles White. If you want to fill a silo from the smallest possible acreage, select this variety. Will yield up to 40 to 50 tons of green feed per acre. Ears 9 to 12 inches long. Grains are medium rough and quite deep.

Our stock is the purest grade that has been carefully prepared for planting. Tests strong. The price we have on our St. Charles is a bargain price, considering the fine quality.

CALICO

The Famous Speckled Corn

Our Calico Corn has some surprises in store for the farmer who has never grown it. We have a strain of it that will surprise those who may have grown something similar in the past.

It has the strength and vigor that is characteristic of a crossed parentage. It is well rooted, has strong stalks and produces heavily. Cattle feeders have long been partial to this variety.

We have developed a Calico with a longer grain and good sized ears.

Description

Kernels are colored with stripes of yellow and red and some white. Ears are quite long. Matures in 100 to 110 days. Can be grown as far north as Minnesota. Grain is mellow and easily chewed. Our strain runs to a little rougher kernels than the old Calico.

This is generally one of the first varieties we get sold out on. Order early to assure yourself of a supply.

Oxford, Wis.

Gentlemen: Enclosed another order for \$56.10. The last two seasons I have bought my Clover and Alfalfa seed from you. Have never sown any that germinated as well as your Pinnacle Brand.

(Signed) L. M. Purdy.

Navarre, Ohio.

Gentlemen: We are enclosing another order and check for seed. We have always been very well pleased with your seeds and your prompt service.

(Signed) Russell D. Sheller.

OUR PRICES ON GUARANTEED SEED SAVE YOU MONEY

PRIDE OF THE NORTH

Our Pride of the North is a very popular variety. It ranks as a favorite not only with our northern customers, but with all who want a good producing early yellow variety. It is extensively used for late planting or where an early feeding corn is desired.

This variety has a smaller stalk growth and does not use as much space as required by larger kinds. It stands thicker planting. While the ears are a little smaller you will be surprised at the yields it produces by having four or five stalks to the hill. We have seen it outyield later varieties.

Characteristics—The ears are medium size, about 8 inches long, and quite large around in proportion to their length. The kernels are quite deep and of a rich yellow color. It has a pinched dent. The stalks, although short, are large and vigorous growers. We believe our Pride of the North is one of the best producing strains and our seed quality is excellent.

SILVER KING

This wonderful variety has been the means of extending the corn growing industry over a greater amount of new territory than has ever been done by any one variety. It is also known as Wisconsin No. 7. It is especially adapted to growing in Northern sections. It has produced phenomenal results in northern Iowa, Minnesota, Wisconsin and Michigan. It gives a good account of itself wherever grown.

Description

Ears are from 8 to 9 inches long, and run very uniform. Ears are well filled, and kernels are of good length, set in straight rows. In our opinion it is the greatest and earliest white dent and for the northern part of the corn belt it is a most profitable kind to grow. Our Silver King is fine.

EARLY RED WHITE CAP

This is also known as the Red 90 Day. A fine variety to plant for early feeding corn. Cattle feeders like it very much. Gives excellent feed supply before main crop matures. Saves on feed bills. Yields well. One of the best varieties for late replanting. A very hardy, strong grower. Succeeds under conditions when others fail to make profitable yields. It certainly deserves the wide popularity it has. Every farmer should try to include at least a few acres of this variety in his crop schedule for this year.

Description—The color is cherry red and on top of the kernel there is a white or light yellow cap. The white cob is of medium size. Ears are 8 to 9 inches long and usually have 14 rows of kernels. Stalks are of medium height, and the kernels are dented. This variety should make a good crop as far north as Minneapolis.

We have a carefully selected lot of this Red White Cap Corn. It is a strain that has been kept true to type, high in production and vigorous in growth. You will get a superior article when you order this variety of ours. See page 32 for prices on all varieties.

SILVER TRIUMPH FLINT

A pure bred large white variety of flint corn. It is very productive and very early maturing (about 75 to 85 days). Very extensively grown where the larger types of flint can be grown. Furnishes very early feed and is a prolific yielder.

Description

Silver Triumph has a large slender white ear averaging often a foot in length. Kernels are broad and thick. Has larger stalks than the average flint and usually grows two ears to the stalk. Can be planted as late as July 1st in the corn belt and mature a crop. It is a very good flint variety.

YELLOW WHITE CAP DENT

This variety is similar to our Red White Cap in many ways. It is even earlier than the Red. Kernels medium yellow color with a white cap. Ears quite long and well filled. Kernels of medium depth and dented. A good producer and an extra good yellow variety. We have yet to receive a complaint on our Yellow White Cap. Its earliness gives early feed and permits of late planting.

It is practically in a class by itself and we recommend it highly as a wonderful early variety.

LONG FELLOW FLINT

A very popular yellow flint variety. Ripens in 75 to 85 days. Very productive. Grown extensively in extreme north. Ears are long. Kernels large and wide. Color rich glossy yellow. Cob very small. Stalks about 7½ feet high. Ears about 3 feet from ground. Our Longfellow flint is extra good seed and reasonably priced.

Sanfords Flint

This is a white flint maturing in 75 to 85 days and is a very productive variety. It gives excellent results in Minnesota, Dakotas, Wisconsin and all northern including the New England states. Stalks are quite leafy and is used for ensilage as well as mature crop. Widely grown where early feed is desired or real late planting is necessary in the corn belt.

Description

Eight rowed, white, ears 10 to 12 inches long and two and a half inches in diameter. Large broad kernels, stalks grow taller than the average flint. Grows two to three ears on a stalk. A standard flint of sterling qualities.

See page 32 for prices.



Gentlemen: Regarding the seed corn, a few years ago I planted your seed corn in a cold wet spring. My neighbors planted crib corn and had to replant. I was the only one that had good solid corn. Yours very truly,
(Signed) C. W. Shumaker.

Windsor, Ill.

BEST VARIETIES LOW PRICED

The
STAR CROP
for
GOOD FARMERS

SOY BEANS

CAREFULLY CLEANED SEED

ILLINI

A Bean of Extra Fine Quality

This is one of the best all purpose beans. An excellent seed producer. Good for hay in northern Illinois and points north. Matures in about 105 days. This is neither a big coarse or a small weak stemmed variety. It classifies as medium. Is generally known as a seed type bean. Beans are a light yellow color.

There is a heavy call for this variety as its valuable qualities have been proclaimed by many and farmers find them big money producers. We can recommend them highly and have a very fine supply of these Illini beans. Guaranteed to please. See page 32 for prices.

Value of Soy Beans

This crop combines heavy production, high feeding value, and soil building power. It can be used for hay, for seed, for pasture, or simply as a fertilizer. And the finest thing about it you can grow the crop on very poor land. Even land that is sour will grow soy beans without lime. We know of thousands of acres of poor land that were changed from loss to profit acres by growing soy beans on them.

They make good hay if cut while the beans are well formed but before the leaves begin to drop. Yield 2 to 4 tons of hay per acre. Feeding value is equal to Alfalfa. Produces 20 to 30 bushels of ripe beans per acre. You can pasture when 8 inches high.

Easy to Grow

Soy beans are easy to start. Spring plowed land is generally best. Work up a good fine seed bed. Plant at corn planting time or after. Harrow a few times when small. Cultivate only when plants are dry.

The amount to plant depends upon variety and purpose you want them for. For seed crop in rows 1½ feet apart 25 to 35 pounds per acre. For hay or pasture in rows drilled 6 to 8 inches apart 1½ to 2 bushels per acre.

MANCHU

Very Popular

One of the best known and most popular varieties in the corn belt. Medium early (105 days). Holds seed well. Excellent for hogging off with early corn. Classified as a seed type but also grown extensively for hay. Grows erect. Has strong stems. Adapted to a wide range of soil. A heavy seed producer. Color of beans yellow. This is one of the best all around varieties. A bean that you can depend upon as a most satisfactory kind to grow.

VIRGINIA

One of the Best Hay Varieties

This variety is what is generally known as a hay type bean. Makes a larger growth of vine and produces enormous crops of hay. Stems are slender, making it easier to cure and also giving a finer quality of hay. Will make more production on poor land than any bean we know of. Seed brownish in color and smaller than the average.

Takes less seed per acre. Not recommended for a seed crop north of central Illinois but extra good for hay. Grows on a wide range of soils. Medium late in maturity.

The demand for Virginias is generally greater than we can supply and therefore advise early ordering. The quality we have is fine and our prices are bargain prices. You will get a star value in each variety. See page 32.

DUNFIELD

One of the best yellow seeded all purpose varieties. Good both for hay and seed production. A heavy yielder. Fine for hogging down. Stands up well at maturity. Does not lose its seed readily. Adapted to rich, medium and poor land. Medium early (about 105 days). Stems, leaves and seed medium size. We consider the Dunfields as among the top of the list in the best money making varieties. A profitable kind for a wide range of soil and climate.

WILSON BLACK

An excellent hay variety. Medium late about 122 days. Grows very extensively over a wide area for hay. Plants are slender tending to twine at the tips. A big producer on all soils. One of the best for poor lands. Seeds small, color black. Very nutritious. Good for planting with corn for ensilage. For a growth of fine hay you will like this kind.

BLACK EBONY

Good for Both Hay and Seed

This well known bean is adapted to a wide range of soil and climate. It is not easily affected by unfavorable conditions, and is one of the most dependable varieties. A heavy seed producer and an excellent hay variety as well. Plant grows quite erect, and of a bushy habit. Stems small, leaves medium large. Seed medium small, color black. This is a very fine bean, widely grown and very satisfactory. We recommend it highly. Our trade on Black Ebony is growing year by year.



Gentlemen: I would like to know the price you would make on Soy Beans, in 25, 50 and 100 bushel lots, and also 300 lbs. of Sudan Grass. As I sent you an order of \$160 last year on Soy Beans and seeds and I was well pleased.
(Signed) Harry Reinhardt.

La Porte, Ind.



Gentlemen: Please send me samples of Alfalfa, Timothy and Alsike Clover. I need right smart seed this spring. I did get an awful good crop from your seed and it holds better than other grasses we get here.

(Signed) Carl Vanfleet.



Valuable Crops for Your Farm

SAND or HAIRY VETCH

\$2.65

25 lbs.

\$5.15

50 lbs.

\$10.20

100 lbs.

These prices are bargain prices on the seed of a very valuable crop. It is a legume, a nitrogen gathering soil building crop. It is a heavy gatherer of root tubercles, and one of the best fertilizing crops you can grow. Vetch grows on poor lands where clover will fail. For sandy soil it does better than other legumes. Give it a good seed bed, and plenty of moisture, to start and it will accomplish wonders.

Sand Vetch makes a fine growth through spring, summer and fall and remains green the greater part of the winter. The following spring it grows rapidly, maturing in the early summer. Supplies green feed that is very nutritious over a long period. It is equal or superior to Alfalfa in food value. Sow it in spring or fall and it will produce the first bite of green next spring. The crop stands cold and drought remarkably well.

Sow 20 to 25 lbs. per acre. Grows slowly at first. May be sown with small grain. Sow with rye or wheat if you sow it in the fall and cut them together for hay the next spring.

The demand for Sand Vetch is growing. The great value of the crop is becoming better known. We urge you to grow it. Learn of its good qualities and its money making possibilities. Let it work for you. Our seed is high grade; our prices save you money.

Spring Vetch

\$1.80 25 lbs.

\$3.55 50 lbs.

\$7.00 100 lbs.

Similar to Winter Vetch. Does not live over winter. Should be sown early. 40 lbs. per acre with a bushel of oats for early hay. Seed larger than Winter Vetch. Requires fairly cool weather. Have good seed and price is low.

DWARF ESSEX RAPE

\$1.50

25 lbs.

\$2.80

50 lbs.

\$5.50

100 lbs.

One of the most valuable forage crops grown in this country. Extra good for pasture. Exceedingly rich in protein. Enormously productive especially on moist rich soil. Phenomenal results have been secured by pasturing sheep and hogs on rape pasture. It is succulent and palatable.

Rape is economical to sow. Use about 8 lbs. per acre. Can be sown from early spring till in August. Many sow in corn at last cultivation. May be seeded alone or in small grain. Does its best in cool weather. Produces pasture weeks after other forage plants are killed by frost. Sometimes used for plowing under to add humus to the soil.

Rape will help you reduce the cost of growing live stock. Puts on a fine finish. Stock is ready for market in shorter time. It is fine for all animals, especially young ones and you can't beat it for hogs and sheep. Grow some rape pasture this year. It will pay you. We have cut our prices to bed rock. It will only cost you around 50c an acre for seed. Ours is the genuine Dwarf Essex variety and is bright, clean, high germinating and guaranteed to satisfy.

Canada Field Peas

½ bu., \$1.40; 1 bu., \$2.70; 5 bu., \$13.00

If you want a crop that will give quick results sow Canada Field Peas. Sow them as early as you can work the ground. Disc in a bushel and a half of peas with a couple of bushels of oats. Produces a big yield of excellent hay early. Can be pastured or fed green very early. Makes a fine feed. You can harvest oats and peas together for seed and separate them after threshing. Field Peas plowed under in full bloom makes a wonderful fertilizer.

This is just the crop that thousands of farmers will need this spring. Be sure to order early and get them in the ground early. They want cool weather and will stand considerable frost. We have the true Canada Field Peas and our seed quality will please particular buyers. It's thoroughly cleaned. Germination is high, and our price is a real bargain.

COW PEAS for FEED

SEE PAGE 32 FOR STAR BARGAIN PRICES

Cowpeas are legumes or soil builders. They also make fine feed because they are rich in protein. They mature early. They will grow on poor soils and are especially well adapted to sandy or light clay loam. Like other crops they will yield more on rich land than poor but nevertheless make a profitable crop for poorer soils and makes such soils richer.

The yields of hay are heavy, nutritious and palatable. Stock are very fond of Cowpeas for hay. You will naturally get more fertilizing benefit when you plow under a full crop but even with the crop removed as hay they help the land considerably.

Do not plant till the ground is warm. They are best drilled in at the rate of 1 to 1½ bushels per acre, closing every other spout in the drill, or may be put in wider rows with corn planter. Cut for hay when pods are full grown and beginning to turn. May be fed green or cut green and mixed with corn silage.

VARIETIES

Whip-poor-will—Medium early maturing and a popular variety. Brown speckled seed. A prolific yielder.

New Era—Very early (about 75 days). Easily handled by machinery. Often sown after small grain crop is taken off. Makes splendid hay. A fine variety.

Mixed—Different varieties grown mixed together or accidentally mixed in transit or at country points. Very valuable for plowing under and extensively grown for hay.

Anyone wishing large quantities of cowpeas should write for the special reductions.



Rodden, Ill.

Gentlemen: I have bought seed of you since 1919 and am well pleased so far, and as long as I get the quality I have been I will continue.

Yours respectfully,

(Signed) Albert M. Taylor.



Milmine, Ill.

Gentlemen: I got 3 bushels of your Clover, Alsike and Timothy Mixed last year, and believe every seed grew, and I have a fine hay crop. I have ordered 3 bushels more of the same seed.

(Signed) Howard Virtue.



500 LBS.

\$24⁵⁰

PER 100 LB.

BAG

\$

500

BAGS

FREE

50 LBS. \$2⁶⁰25 LBS. \$1³⁵

SUDAN GRASS

THE GREATEST OF ALL FORAGE CROPS

*Every Farmer Should Grow It This Year***Our Prices the Lowest**

Sudan is gaining in popularity each year. With larger demand and short crop last year the price is slightly higher than last season. Sudan prices usually follow the grain markets. Dairy farmers would not be without it, if the price was double what we are asking. It is not uncommon for a local dealer in a small town in the dairy sections to sell two or three carloads of Sudan seed in one season.

Characteristics

Sudan belongs to the Cane family. It came originally from Africa. It was imported because of its drought resistance. In yield it excels cane, millet, kaffir and similar crops. Sudan is a free stooler and makes a fine quality of hay. Being a warm weather crop it should not be sown till corn planting time and any time from then on to early July. Yields average three cuttings in the central corn belt. Grows only one year. Sow 20 to 25 lbs. to the acre. Drill in or broadcast and harrow. May be used as a smother crop for weeds. Makes good ensilage and fine pasture and hay.

Consider Its Value

Why risk the danger of short pastures or hay when Sudan Grass gives so much. In spite of heat and drought it grows right along. Your milk cows will give more milk. Your horses and mules will be kept in good flesh. Your cattle will fatten on it. It will take no more fertility from the land than a crop of oats. The crop can be used for seed but its big value on the average farm is for hay and pasture. Cut for hay when in full bloom and handle like millet. May be cut before or after full bloom if desired. Some cut with a binder and cure in shocks claiming that is the easiest and best way to handle. It's a great crop, friends. You should be growing it.

Highest Quality New Crop Seed

Every pound of our seed is the finest grade, new crop, recleaned seed. It has strong germination and is free of all noxious weed seeds including Johnson Grass. You cannot buy better seed. Our Sudan Grass is a wonderful bargain. Be sure to sow some at this low price. Provide yourself with pasture that will flourish in the hot dry summer months. Use it for hay or green feed. It is one of the best money-making crops you can grow. The use of Sudan has been increasing rapidly in recent years and at our present astonishingly low bargain prices it will certainly sweep the nation. So easy to grow, so enormously productive, so highly palatable to live stock and such a phenomenal drought resister. Put some acres to work on Sudan and make fine extra profits.

BILLION DOLLAR GRASS

25 lbs., 90c; 50 lbs., \$1.70; 100 lbs., \$3.30

These are bargain prices on this money making forage crop. It is used for hay, pasture, silage, sowing and as a seed crop. An enormous producer yielding as high as 50,000 pounds of green feed per acre and 12,000 pounds of hay. Warmth, moisture and richness of soil regulate its growth which ranges from 5 to 8 feet. Will grow further north than Sudan and is a very popular crop in the northern and New England States as well as in the Corn Belt.

Billion Dollar Grass belongs to the Millet family, and is also known as Japan Millet. Sown about first of May it should be ready to cut for hay about the middle of July. May of course be sown later. It is a one-year crop. It yields heavily and is relished by cattle, young stock and sheep.

Makes good silage alone or mixed two parts Billion Dollar Grass and one part Soy Beans. Hay is higher in feed value than Timothy and seed is equal or superior to corn in value.

Our seed is fine and our price the lowest in many years. Now is a good time to start with this great crop.

HUNGARIAN GRASS

This is an annual forage crop. Matures in 60 to 70 days. Wonderful emergency crop. It is also known as Hungarian Millet. Very leafy and stools freely. Heads are about four inches long, dark purple in color. Makes fine quality of hay. When cured as a hay crop makes excellent feed for horses and all livestock. Has slightly higher protein value than hays of other millets. Is a good seed producer. Does well on low lands. Not so good in a dry climate. Hungarian is very popular in Central and Eastern States. Every farmer should grow it. Sow May 15th to July 15th. Sow 30 lbs. to 40 lbs. per acre. Price, 10 lbs., 50c; 25 lbs., 70c; 50 lbs., \$1.25; 100 lbs., \$2.40; 500 lbs., \$11.50.



Waukegan, Wis.
Gentlemen: I have got seed from the American Field Seed Company many years, and always got good seed and a dandy stand. Will have an order for you again next year.

(Signed) Chas. Demaske.

Smicksburg, Pa.

Gentlemen: I am favorable to your seed for two reasons, first on account of the big savings and price on the high grade field seeds, and second the purity seems to be unexcelled by any other that I have ever bought. Other farmers here have used your seed with excellent results.

(Signed) Mr. J. E. Dicks.



MILLET

WHITE WONDER

A long headed, heavy producing, early maturing variety. It has taken first place in popularity with our trade. Heads run 8 to 12 inches long. Growers claim it will outyield German or Golden 2 to 1 and other varieties 3 to 1. Foliage is very heavy. It is a top-notch in yield of hay and seed. Leaves fairly broad. Cures readily. Seed light colored. A trial of this variety will prove its superior worth. Our seed quality is very fine. See page 32 for bargain prices.



GOLDEN or GERMAN MILLET

A standard variety. Greatly superior to the common Millet. Yields more in hay and seed. Grows four to five feet high. A big yield and drought resister. It is a rapid grower and makes a fine catch crop. Can be grown for hay, seed or pasture. Produces big seed crops, 40 to 50 bushels per acre. Very leafy. Can be sown as late as early July. A big help to farmers who are short on feed. We have one of the best lots of Golden or German Millet and have stock that will satisfy you in every way. Sow about 40 lbs. per acre. All forage crop seeds are apt to go higher by spring so we advise early orders. Our present bargain prices on page 32 will save you money. You can depend on this new crop recleaned high germinating seed for the best of results. Order now.

Siberian Millet

Very early. Grows somewhat smaller than the white or golden but has finer leaves. Very valuable for Northern states on account of earlier maturity. Grows two to four feet high. Seed has a reddish color. Sow 35 to 40 lbs. per acre. Makes an ideal catch crop. Fine feeding value. Anyone wishing a fine, quick growing, early maturing crop will like our Siberian Millet. Seed quality A 1. See page 32.

Hungarian Millet

Earlier than the German but not quite as early as Siberian. Very leafy and makes a good production of fine quality hay. Stools freely. This variety is widely grown. On account of its earliness it is especially good for northern states but its use is by no means confined to that section. In some places it is called Hungarian Grass. Seed runs mixed colors purple and golden. The use of this variety is increasing. Our seed is clean, bright, stock and we are pricing it very low. See page 32.

**JAPAN
MILLET
SEE
BILLION DOLLAR
GRASS**

PROSO

Broom Corn Millet

This variety also goes by the name of Russian Wheat but it is in reality a Millet. It is not as good a hay variety as the others. The seed is considerably larger and is grown chiefly for seed. This is used in feeds of different kinds. Equal to small grains in fattening value for hogs. Poultry men have been praising its value highly, and they are largely responsible for the great interest in this crop, in the past few years.

CHARACTERISTICS

Proso or Broom Corn Millet is one of the earliest maturing varieties, requiring about 65 to 75 days. Don't sow too early. It is partial to warm seed bed. Production 55 to 70 bushels of seed per acre is not uncommon. If small grain fails or you want a good cash catch crop, sow Proso.

CANE SEED

A Forage Crop You Should Know Better

You have probably heard about Cane most of your life, but do you know what it can do for you? It is one of the heaviest producing crops you can grow. Will produce 30,000 lbs. to 60,000 lbs. of green feed per acre with some yields as high as 80,000 lbs. The yields of cured hay 10,000 to 20,000 lbs. per acre with some records as high as 30,000 lbs. or 15 tons per acre. Seed production may vary from 30 bushels to 50 bushels to the acre with some reporting 60 bushels. Study these figures. Consider what an enormous production that is.

Other Valuable Characteristics

Cane. It gets at plant food that corn cannot reach. Its deep roots also make it a better drought resister, having a wonderful capacity in that respect. It withstands the onslaught of hot winds better. Cane is also alkaline resistant and a good crop for such land. Cane does not remove as much plant food proportionately as small grain.

How to Use Cane

For hay use 1 bushel to 1½ bushels per acre. The heavier seeding will not yield more but makes finer hay. For pasture an even heavier seeding is recommended. When used for fodder a lighter seeding rate is used depending upon the distance between the rows. Plow deeply for cane. Pulverize the seed bed well. Do not plant until after corn planting. Seed bed and weather must be warm.

Amber Cane

The earliest variety. Grown from Maine to California. Has slender stalks and narrow leaves. Suitable anywhere. We recommend it highly and should be selected by all northern customers.

Orange Cane

Somewhat later. More abundant leaves which are broader and stalks and seed heads heavier. On account of somewhat heavier yields is a favorite in the corn belt where a later cane is used.

MOLASSES CANE

Kept pure for making sorghum. Seed carefully handled but quality of sorghum is not guaranteed.

SILVER TIP—A strain of the Orange type. Produces light colored, deliciously flavored sorghum.

AMES SPECIAL—A strain of the Amber. Very juicy and productive. Quality of sorghum A No. 1.

Price postpaid, 1 lb., 25c; 5 lbs., 90c. Not prepaid, 5 lbs., 50c; 10 lbs., 7c per lb.; 50 lbs. or more, 5c per lb.



Little Genesee, N. Y.
Gentlemen: I just harvested 6 acres of new seeding that I seeded with your Alsike, Red Clover and Timothy seed. I got 20 tons of nice hay off of the 6 acres, and I have 6 acres more to cut of it and it is as good. It is the best seed I ever bought.
C. C. Giddings.



Winslow, Ill.
Gentlemen: I have been getting seed of your Company for the past several years, and think it is fine. Have been telling my neighbors and friends about your seeds. Below are some of their names.
Yours very truly,
(Signed) Geo. S. Robb.



Drought Resisting Grains at LOW PRICES

KAFFIR CORN

This is a sorghum grain crop. It differs from the regular sorghum cane in that the stalks are less juicy and the juice is not sweet. The stalks of Kaffir are stout and rather short. Joints are short and quite leafy. Seed heads are cylindrical and 10 to 15 inches long. The crop can be used for hay by sowing 75 to 100 lbs. per acre or drill in rows like corn for a grain crop using 5 to 7 lbs. per acre. When sown at a heavy rate the plants naturally are fine stemmed and the crop makes excellent forage. As a grain crop it will often produce at the rate of 40 to 50 bushels per acre. It makes excellent poultry feed and is suitable for all kinds of live stock if ground. Also good for humans if used as meal and cooked as mush. Must be cooked quite a lot longer than corn meal but otherwise fully equal and pleasantly flavored.

Good seed is of greatest importance. Seed may lose its germination readily if not harvested with care. We watch our Kaffir seed carefully and have first quality seed at bargain prices.

Varieties

We have the White Kaffir which is the Blackhull variety and the kind most commonly grown. It has stout stalks and grows taller than the average. Also the Red Kaffir is very similar to the Blackhull only has red seeds.

FETERITA

We judge this to be the best drought resisting crop that is grown for forage or seed in the United States. It has proven a great blessing to farmers in dry sections.

Resembles Kaffir and Milo being quite closely related to the latter. Seed heads are longer than Milo but more blocky than Kaffir. A big yielder of grain. Seeds are flattened, bluish white in color and larger than Milo. It matures much earlier than Kaffir. Feterita analyzes higher in protein. It is a free stooler and generally is sown at a lighter rate than other similar grains. Makes fine feed for live stock best results being obtained by grinding the seed somewhat. This is true of all the grain sorghums.

On account of its earliness Feterita is adapted to a larger territory than the Kaffir and is often planted late if Kaffir or corn for some reason fail. Plant in drills and cultivate like corn for grain. With rows $3\frac{1}{2}$ feet apart use 5 to 6 lbs. of seed. For hay in close rows or broadcast 75 lbs. per acre. See page 32 for Star Bargain Prices.



MILO MAIZE

This is also a member of the Sorghum family. The stalks are more slender than the Kaffir but have no juice in them. They grow taller and leaves are smaller. Milo is much earlier than Kaffir. The seed heads are much more compact and egg shaped. The seeds are flattened. Where seasons are short or a quick maturing kind is desired the Milo or Feterita should be your selection. Milo will also grow at higher altitude and with less moisture. Grain has good feeding value.

Milo, Kaffir, Feterita and all similar grains should not be planted until after the ground is thoroughly warm. A couple of weeks after corn planting is best. Spring plowing is preferable because it warms the land better.

The feeding value of these various sorghum grains is about equal. Milo and Feterita are more generally grown throughout the northern part of the Corn Belt, because of earlier maturity. Our seed is very choice. See page 32 for prices.

ANNUAL HOG PASTURE MIXTURE

100 lbs	\$3.00
50 lbs	\$1.60
25 lbs	85¢

This quick growing combination produces a large amount of nutritious pasture in a short time. If you want a lot of extra early spring till the middle of the summer after small grain crops are removed. Sow 40 to 50 lbs. per acre.

This mixture is made up of annual crops only. Will provide both early and late pasture. This combination is designed to give you the heaviest yield and highest feed value. Contains peas, rape, Vetch, oats and other grains, millets, Sudan, etc. Plow up your feed lots and sow to this mixture.

We are pricing our Annual Hog Pasture Mixture very cheaply. Anyone ordering some of this seed will receive a value that will help produce a wealth of feed in a short time. We urge you to try it.

FLAX SEED

This crop is grown in the United States chiefly for seed. Linseed oil is the main item and from this various products are made. The cake after pressing out oil is valuable stock food. Sow about April 10th to May 1st, further north later seeding is practiced. Use $\frac{1}{2}$ to $\frac{3}{4}$ bushels of seed per acre. Have land as clean as possible.

Use our wilt resistant seed as it helps to overcome losses from the worst flax disease. Flax is a good money crop. More profitable generally than any small grain. See page 32 for prices.

BUCKWHEAT

A quick maturing grain (10 to 12 weeks). Yields well, 20 to 40 bushels per acre. The best grain crop for poor soils. Does even better than Rye on poor land. Makes hard land mellow and friable. Can be used as a catch crop if small grain kills out. Good crop for new land. Excellent cover crop in orchards. Also used for bee pasture.

JAPANESE—The largest seeded variety. Very productive. Seeds brown and dark brown. Plants grow taller. Fine for corn belt.

SILVER HULL—Smaller seeded. Lighter colored hulls. Makes whiter flour. Plants smaller. The two are often mixed for increased production. See page 32 for prices.



Algonquin, Ill.
Gentlemen: I have used your clovers and grass seeds for a number of years and have been satisfied with the results. I have also saved considerable money in buying direct from you.
Yours truly,

(Signed) Henry Gehl.



Frederic, Wis.
Gentlemen: Regarding the Green Mountain Favorite Oats I bought from you I told you I got 87 bushels to the acre but found out later that they weighed out almost 100 bushels to the acre. You see, the thresher gave me a big bushel.

(Signed) Chas. Hedlund.

**QUALITY
STOCKS
AT ROCK
BOTTOM
PRICES**

**SELECTED
CHOICE
NORTHERN
GROWN
INSPECTED
SEED**

SEED POTATOES

**Prices Good
For Early Orders**

Fancy Seed potato stocks are very small. Unfavorable weather conditions cut down the crop.

We contracted for several hundred bushels of different varieties.

We can only furnish you potatoes at these prices as long as our present stocks last. We suggest you order early as we quote potatoes subject to our stocks being unsold.

**\$ 1.30
PER BU.**

1/4 BU. 45¢

1/2 BU. 75¢

**IN LOTS OF 5 or MORE BUSHELS
\$ 1.25 PER BU.**

Our seed stock is grown almost exclusively in the Red River Valley of Minnesota and North Dakota. We consider that this district produces the finest seed potatoes in the world. They have the quality, life and vigor needed for big production. Our seed is carefully sorted stock from selected seed. We will ship you a product distinctly superior to the average potato. They will make you money.

Northern Grown Seed of Proven Varieties

We handle the kinds that have established their worth. We make no preposterous claims for some little known variety. You will receive from us the kind of seed that will enable you to grow more bushels of better potatoes per acre. It pays to get this kind either for home use or market. We are selling such seed at bargain prices. Place your orders now. Shipment will be made in the spring as soon as weather conditions make it safe to ship.

Red River Early Ohios

This pink skinned potato is one of the finest, earliest and most productive varieties you can grow. Our northern grown seed will mature a crop at least a week earlier than your home grown seed. You will have a larger yield, and they will be smoother and larger sized potatoes. Up in the Red River Valley where our seed was produced they have developed this variety to a high state of perfection. No better seed can be found.

This potato has pure white flesh. Eyes are near the surface. Vines are sturdy. In yield and quality they are excellent. Most everyone likes the Early Ohio and you will be more partial to them than ever when you plant some of our improved seed.

Irish Cobblers

Also an early variety although not quite as early as the Red River. The heaviest producer in its class and a quality that is exceedingly fine. It was originally classified among the late varieties but extensive growing in the north and some selection for seed as to earliness has classified it as a medium early variety.

The skin and flesh are white. It cooks dry and is one of the best flavored varieties. Generally round in shape and somewhat oblong. Our Irish Cobbler is a great favorite with market gardeners as they find a ready sale for them, their customers calling for more. At the same time it is one of the most productive varieties. This Cobbler has been sold under other names at fancy prices and always made satisfied customers. Our selected northern grown seed is worth more to you than we are pricing them at.

Early Rose

A great favorite for many years. A fine producer and a potato of wonderful quality. Cooks mealy. Is fine flavored. Light pink color. Rather elongated shape. One of the earliest varieties you can grow. Gives you new potatoes while your neighbors are still eating old stock. Our seed was grown in the Red River Valley and it is extra good seed.

Banner

A distinctly superior variety of late potato and a general favorite with growers of main crop varieties. It is not very late and might better be classified as medium late.

It is a vigorous grower and a remarkable drought resister. Goes down deep for moisture in dry years. Produces smooth, plump, handsome tubers, creamy white in color. Eyes strong, skin netted. Disease resistant. A splendid cooker. A high quality potato and an extra heavy producer.

Rural New Yorker

A standard main season variety and a very reliable one. Makes big, solid tubers of fine quality. Quite drought resistant. This potato is an excellent keeper. They remain in good shape until new potatoes come on. It ranks along with the best as a heavy yielder and is worthy of high praise.

Red Rose

A medium late potato. Elongated in shape. Makes a very large potato and is a big yielder. Fine main crop for sections having a short season. Not easily affected by blight and scab. If you want something in between an early and a late variety this makes a fine variety to select.

**Seed
Treatment
for Potatoes**

Semesan Bel or Dip Dust is a quick dip method of treating potatoes to protect against losses from rhizoctonia, black leg and scab. Costs but little and very effective. Increases yields, improves quality.

Price 1 lb. \$1.25; 5 lbs. \$6.00 express prepaid. Cannot be sent by mail. A pound treats 16 to 20 bu. Full directions sent.



Gentlemen: Enclosed find check for \$62.20 for Alfalfa and other seeds. I bought 15 bushels of Cobbler Potatoes from you last year and they made a yield of 310 bushels—sold them at \$1.50 a bushel.
Yours very truly,
F. H. Johnston.

(Signed)

F. H. Johnston.

Gentlemen: The field seeds received and I am much pleased with the fine quality. I thank you for very generous treatment of my order, and will surely recommend your company to my neighbors.
Yours very truly,
W. A. Cottingham.

(Signed)

Trivoli, Ill., March 8th.

W. A. Cottingham.



REDUCED WHOLESALE PRICE LIST

EVERY PRICE

A BARGAIN

**REDUCING
FROM
TOP
TO
BOTTOM**

All prices are F. O. B. Chicago. Bags are Free. Safe arrival and satisfactory quality are guaranteed. See page 2. All prices will be protected as long as our present stocks of seed last. Write promptly for free samples. We are glad to show quality.

**WE
GUARANTEE
SAVING
AND
QUALITY**

BUY NOW AND SAVE MOST

When judging prices remember that the quality back of it determines whether or not that price is a bargain. You can order our seed with this understanding. If you do not believe you have saved money you can return the seed and get your money plus freight refunded.

**PRICES
HIGHER
LATER
\$**

JANUARY-FEBRUARY-MARCH, 1934

ALFALFA U. S. VERIFIED OR CERTIFIED AND STATE SEALED

	1 bu.	½ bu.	¼ bu.
Utility (Prime), Northwestern grown.....	\$6.10	\$3.10	\$1.60
Economy (Choice), Northwestern grown.....	6.70	3.40	1.75
Universal (Fancy), Northwestern grown.....	7.60	3.90	2.05
Pinnacle (Extra Fancy), Northwestern grown	8.60	4.40	2.30
Pinnacle Brand, Nebraska grown.....	8.50	4.30	2.20
Pinnacle Brand, Kansas grown.....	8.00	4.10	2.10
Dakota Grown No. 12 (Pinnacle, Ex. Fcy.)..	9.75	4.95	2.55
Montana Grimm (Pinnacle), Bu. Sealed bags, 99½%.....	10.60	5.40	2.75
Grimm (Pinn.), Sealed bags, Northern grown	10.15	5.15	2.65
Cossack (Pinn.), Mont. grown. Sealed bags.	10.60	5.40	2.80
State Certified Blackfoot Grimm, 99½% pure	12.75	6.45	3.30
State Certified Grimm Blue Tag, 99½% pure	12.75	6.45	3.30
Fancy No. 1 State Cert. Grimm, 99% pure..	12.15	6.15	3.15
Canada Variegated Type, Montana gr., 99¼%	9.90	5.00	2.60

MEDIUM RED CLOVER			
Utility Brand (Prime).....	7.50	3.85	2.00
Economy Brand (Choice).....	8.10	4.15	2.10
Universal Brand (Fancy).....	8.65	4.40	2.25
Pinnacle Brand (Extra Fancy).....	9.25	4.70	2.40

MAMMOTH RED CLOVER			
Economy Brand (Choice).....	8.50	4.30	2.20
Universal Brand (Fancy).....	9.00	4.60	2.35
Pinnacle Brand (Extra Fancy).....	9.50	4.80	2.45

ALSIKE CLOVER			
Economy Brand (Choice).....	8.40	4.25	2.20
Universal Brand (Fancy).....	9.15	4.60	2.35
Pinnacle Brand (Extra Fancy).....	9.75	4.90	2.55

SWEET CLOVER			
White or Yellow Bloss., Unhulled, 30 lb. bu..	1.55	.85	.50
Utility White Blossom, Hulled, 60 lb. bu..	2.50	1.30	.70
Economy White Blossom, Hulled, 60 lb. bu..	2.80	1.45	.80
Universal White Blossom, Hulled, 60 lb. bu..	3.10	1.60	.85
Pinnacle Ex. Fcy. White Bl., Hul., 60 lb. bu..	3.40	1.75	.95
Biennial Yellow Blossom (Economy) 60 lbs..	2.80	1.45	.80
Biennial Yellow Blossom (Pinnacle), 60 lbs..	3.50	1.80	1.00
Grundy Co. Dwarf White (Pinnacle), 60 lbs..	3.40	1.75	.95
Hubam, Annual White (Choice), 60 lb. bu..	6.50	3.30	.70
Hubam, Annual White (Ex. Fcy.), 60 lb. bu..	7.20	3.65	1.90

OTHER CLOVERS			
Korean Lespedeza, 25 lbs. bu.....	1.80	1.00	.60
White Dutch Clover, 60 lb. bu.....	16.50	8.40	4.25
Crimson or Giant Incarnate Clover, 60 lbs..	5.90	3.00	1.60
Dalea or Woods Clover, 60 lb. bu.....	3.25	1.70	.95

TIMOTHY, CLOVER & TIM. MIXTURES			
Timothy, Economy Brand (Choice).....	2.95	1.50	.80
Timothy, Universal Brand (Fancy).....	3.15	1.60	.85
Timothy, Pinnacle Brand (Extra Fancy)....	3.35	1.70	.90
Alsike & Tim. Mix. Standard, 20-25% Alsike	3.95	2.00	1.05
Alsike & Tim. Mix. Royal, 30-35% Alsike..	4.40	2.25	1.15
Red Clover Alsike and Timothy Mixed, Standard grade, 15-20% Clovers.....	4.00	2.10	1.10
Red Clover, Alsike and Timothy Mixed, Major, 30-35% Clovers.....	4.50	2.30	1.20
Red Clover and Timothy Mixed, Standard Grade, 15-20% Clovers.....	4.00	2.10	1.10
Red Clover and Timothy Mixed, Richer, 30-35% Clover.....	4.60	2.35	1.20

GRASSES			
Alfalfa, Clo., Als. & Tim. Mix., 30-35% Clo.	4.60	2.35	1.20
Sweet Clov. & Timothy Mix. (50-50), 50 lbs.	3.10	1.60	.85
GRASS MIXTURES AND FORAGE CROPS	100 lbs.	50 lbs.	25 lbs.
America's Best Mixture (½ Clovers).....	\$9.75	\$4.90	\$2.50
Gold Mine Meat Producer (all Clo. Mix.)..	11.00	5.60	2.90
Perm. Past and Meadow Mixture.....	12.00	6.15	3.15
Annual Hog Pasture Mixture.....	3.00	1.60	.85
Dwarf Essex Rape.....	5.50	2.80	1.50
Billion Dollar Grass.....	3.30	1.70	.90
Hungarian Grass.....	2.40	1.25	.70
Sudan Grass.....	5.00	2.60	1.35

GRASSES			
Kentucky Blue Grass (Fancy).....	14.25	7.20	3.65
Kentucky Blue Grass (Pinnacle Ex. Fcy.)..	15.25	7.70	3.90
English Blue Grass (Meadow Fescue).....	9.00	4.60	2.40
Canadian Blue Grass.....	15.00	7.65	3.90
Bromus Inermis, or Brome Grass (Fcy.)...	16.00	8.10	4.10
Orchard Grass (Fancy).....	12.00	6.10	3.15
Red Top (Economy Choice).....	8.50	4.30	2.20
Red Top (Pinnacle Ex. Fcy.).....	9.50	4.80	2.45
English Rye Grass and Italian Rye Grass...	11.50	5.85	3.00
Domestic Rye Grass.....	9.00	4.60	2.35

SEED OATS

	10 bu.	5 bu.	1 bu.
Iowa 105.....	\$0.65	\$0.70	\$0.75
Iowa 103 or White Kherson.....	.65	.70	.75
Early Champion.....	.65	.70	.75
Silver Mine (Northern Grown).....	.75	.80	.85
Green Mountain Favorite (Northern Grown)..	.90	.95	1.00
Regenerated Swedish Select (Mont. Grown)..	.90	.95	1.00
Swedish Select (Northern grown).....	.80	.85	.90
New Alberta (Northern Grown).....	.90	.95	1.00
Golden Rust Proof.....	.70	.75	.80
Fulghum.....	.80	.85	.90
Hullless Oats (Copper Treated).....	1.15	1.20	1.25

OTHER SEED GRAINS

	10 bu.	5 bu.	1 bu.
Speltz (40 lb. bu.).....	1.15	1.20	1.25
Spring Rye.....	Ask for Prices		
New Marquis Spring Wheat.....	1.50	1.55	1.65
Oderbrucker Barley.....	.90	.95	1.05
Manshury Barley.....	.90	.95	1.00
Wis. 38 Pedigree Barless Barley.....	1.10	1.15	1.20
Velvet Barley (Smooth Bearded).....	.90	.95	1.00
White Hullless Barley (Copper Treated).....	2.15	2.20	2.25
Silver Hull Buckwheat.....	1.00	1.05	1.15
Japanese Buckwheat.....	1.00	1.05	1.15

SOY BEANS AND COW PEAS

	5 bu.	1 bu.	½ bu.
Soy Beans, Black Ebony.....	1.45	1.55	.80
Soy Beans, Wilson.....	1.55	1.60	.85
Soy Beans, Dunfield.....	1.30	1.35	.70
Soy Beans, Manchou.....	1.30	1.35	.70
Soy Beans, Illini.....	1.30	1.35	.70
Soy Beans, Virginia Brown.....	1.55	1.60	.85
Cow Peas, Whippoorwill.....	1.85	1.90	1.00
Cow Peas, New Era.....	1.75	1.80	.95
Cow Peas, Mixed.....	1.70	1.75	.95

FORAGE CROPS

	5 bu.	1 bu.	½ bu.
Cane (Orange), 50 lb. bu.....	\$1.00	\$1.10	\$0.60
Cane (Amber), 50 lb. bu.....	1.00	1.10	.60
Cane (Sorghum Syrup), 50 lb. bu.....	1.50	1.60	.90
Kaffir Corn, White, 56 lb. bu.....	1.10	1.20	.65
Milo Maize, and Peterita, 56 lb. bu.....	1.10	1.20	.70
Grohoma, 50 lb. bu., Great Fodder Crop...	1.40	1.50	.85
Canada Field Peas.....	2.60	2.70	1.40
Sand, Hairy or Winter Vetch, 50 lb. bu....	5.00	5.15	2.65
Spring Vetch.....	3.45	3.55	1.90
Flax (Improved Wilt Resistant), 56 lb. bu..	2.75	2.85	1.50

MILLETS

	5 bu.	1 bu.	½ bu.
Japanese, 35 lb. bu.....	\$1.20	\$1.25	\$0.70
German (Genuine), 50 lb. bu.....	1.50	1.55	.80
Siberian Millet, 50 lb. bu.....	1.55	1.60	.85
Hog or Broom Corn (Proso), 50 lb. bu....	1.40	1.50	.80
Hungarian (Makes fine hay), 48 lb. bu....	1.15	1.20	.65
White Wonder Millet, 50 lb. bu.....	1.50	1.55	.80
Rape and Millet Mixed, 50 lb. bu.....	1.75	1.80	1.00

SEED CORN

	1 bu.	½ bu.	¼ bu.
Illinois Special.....	\$2.10	\$1.10	\$0.60
Reid's Yellow Dent.....	1.60	.85	.55
Legal Tender and Yellow Leaming.....	1.70	.95	.55
Early Yellow Dent and Minnesota 13.....	1.70	.95	.55
Pride of the North.....	1.70	.95	.55
Illinois Ideal.....	2.10	1.10	.60
Iowa Silver Mine.....	1.70	.95	.55
St. Charles White.....	1.70	.95	.55
Krug's Dent—Big 100 Day type.....	1.70	.95	.55
Silver King or Wisconsin No. 7.....	2.00	1.10	.65
Red White Cap.....	1.70	.95	.55
Bloody Butcher.....	1.70	.95	.55
White Cap Yellow Dent and Calico.....	1.85	1.00	.60
Golden Glow.....	2.15	1.15	.65
Sanford's White Flint.....	1.75	.95	.55
Longfellow Flint.....	1.75	.95	.55
Hybrid (Shelled and Treated).....	4.15	2.15	1.15

SEED POTATOES

All Varieties—Early Red River Ohio, Early Rose, Red Rose, Irish Cobbler, Rural New Yorker and Banner White—¼ bu., 45c; ½ bu., 75c; 1 bu., \$1.30. In lots of 5 or more bushels, \$1.25 per bu.

GRIMM

ORIGIN VERIFIED

ALFALFA

LOT
SEALED
\$10²⁵
PER
BU.

99½% Direct from Montana's Best Fields Shipped in Sealed Bags—"Authorized Tag"

I want every one of my farmer friends to read this bargain carefully. I appeal to the good common sense of everyone of you who are planning to buy Alfalfa. I want to impress upon you that here is the most astonishing bargain in genuine Grimm Alfalfa ever offered our customers.

The common Alfalfa crop was slightly larger than last year. The Grimm Alfalfa crop was less than normal. More Alfalfa is used each year. The government program of reduction in acreage of various farm crops will increase the demand this season. You can buy Lot "Sealed" at about the same price you paid for common Alfalfa last year. Many dealers will take advantage of the situation and boost their prices on Grimm by spring. We are prepared to protect you against higher prices. We bought this seed direct from growers and can afford to sell it to you at this low price.

The Genuine Grimm

There is absolutely no question about this Grimm being genuine. It comes from the greatest Grimm growing section in Montana. Our buyer has been buying seed in this territory for several years. He is personally acquainted with most of the growers. Besides these growers give us a sworn document that this Grimm is the genuine article.

Montana Grimm is greatly in demand. You have full assurance that Lot "Sealed" comes to you from Montana. Every bag is sealed. A red, white and blue U. S. Verification Tag is attached to every bag.

The quality is guaranteed to satisfy. Tests 99½% pure. New crop seed and has splendid germination. It is highly reclaimed and is free from noxious weeds. You will be proud to show this seed to your neighbor for he cannot duplicate it for the money.

This is truly a beautiful lot of nice plump Grimm Alfalfa. I urge you to buy Lot "Sealed" if you want the best and want to save \$3.00 to \$4.00 per bushel.

Take My Advice

I am unable to express in words what a wonderful value we are offering you in Lot "Sealed" Montana Grimm. If you were in my office and I showed you a sample of this seed we could trade in two minutes. This lot sells itself. It is a quality I want to sell to my most personal friends. When you see the crop growing you will realize its true value. You can have a sample by asking for it.

Take my advice and buy Lot "Sealed." After you take it home, examine or test it any way you like. If you think it is not worth more than \$10.25 per bushel, ship it back at our expense and let me send you a check for amount you paid. I have never offered such a fine lot at such a low price.



STATE SEALED GRIMM

There is quite a demand for State Sealed Grimm Alfalfa in some of the Northern States. While the crop of Grimm Alfalfa was exceptionally short we were very fortunate in obtaining quite a large supply of the State Certified Grimm. We could have sold this seed at a nice profit to dealers but we have our farmer customers to take care of first. We can supply you with Idaho, Montana or Dakota Blue Tag State Certified Grimm. Certified Grimm is in demand by the farmers of Wisconsin, Minnesota, Michigan and New York. The Blue Tag grade is the highest quality and compares with our Pinnacle Extra Fancy Grade. The Blue Tag runs 99¼% to 99½% purity.

Our Fancy Grades of State Sealed Grimm run 98½% to 99% pure. Our Idaho State Sealed Grimm comes from near the Blackfoot section of Idaho. There is very little Blackfoot Grimm seed available as the crop was short. The Blackfoot Grimm is no better than other Idaho State Certified Grimm as it is only a brand and not a type as some think it is.

Note the low prices on State Certified Grimm quoted in our Price List on the opposite page. These prices are lower than most Wholesale Houses are quoting to country dealers.

ANOTHER ASTONISHING GRIMM VALUE

LOT
LIBERTY
\$8⁹⁰
PER
BU.

U. S. Verified Origin Seed— Shipped in Sealed Bags

Here is another unparalleled bargain. Here is an opportunity to make a maximum saving and still secure the genuine Grimm Alfalfa. Ninety-eight per cent or better pure with a germination of 85-90. Secured from the best producing states in the union, such as Idaho, Nebraska, Dakota and Montana. Grimm Alfalfa bought with great care. Scientifically cleaned, graded and blended seed. You can depend upon this lot. We guarantee it to satisfy you.

An Extra Fine Value

This is seed for the practical farmer. It will please the man who judges by results rather than appearance. There are some smaller seeds in it. The color is good but not quite as uniform as the higher priced grades. With good purity and germination and freedom from dangerous weeds it promises the highest type of performance. Our tests prove its merit. I recommend it as a splendid value for the money.

Lowest Price Ever Made

Genuine Grimm Alfalfa of this quality and grade has never before been sold at so low a price. Last year prices were at new low levels but this year we are selling Grimm for still less money than last year. I know many of you have long wanted to start with Grimm. Now is your opportunity to establish it. It's the greatest money making crop you can grow. Start it this year. Place orders early. You will find most dealers asking much higher prices for their Grimm. I know our values are real bargains and that they will sell fast. You can be sure of sharing in this great money saving opportunity by placing your order early.

**A RICH
ECONOMICAL
SEEDING**

**PRICED
EXTREMELY
LOW**

AMERICA'S BEST MIXTURE

**50%
CLOVERS**

**BALANCE
TIMOTHY**

**\$4.90
PER BU.**

OUR MOST SENSATIONAL

BARGAIN



An Enormous Producer

America's Best Mixture outranks any of our mixtures in yields. We believe it to be the biggest producer of any seeding on the markets. Others try to imitate but when it comes down to the biggest yields of the best hay our mixture takes the lead. The high protein content of the hay makes it worth more per ton than the average similar seeding.

America's Best Mixture is a permanent seeding. It lasts for several years. You can use it for meadows or pastures. The clovers in it are Red Clover, Alfalfa, Alsike Clover and Sweet Clover. It is fully half or more clovers, the rest is Timothy. It's all quality seed.

You will find it practically equal to a pure clover seeding in its fertilizing value. It yields more than any single clover or grass hay will produce. It helps put your land in shape for Alfalfa. It is a wonderful seeding and will prove one of your biggest and best money crops.

Only \$1.18 an Acre An Economical Seeding

Compare that with anything else in its class. It is a sensational value. The economy of it will appeal to you if you are a thrifty buyer. The value of the crop will bolster up the profit in farming.

Twelve pounds per acre is enough seed. Sow it on winter wheat or with spring grain. Handle it like you usually do your regular grass or clover seedings. It's practically sure to make a stand. Our customers are enthusiastic about it. They have just cause to be. It gives them more feed per acre and it is a better feed.



Here is the climax of all our bargains. A mixture containing 50 % Clovers at such a price is a phenomenal value. The price is but a fraction of last year's quotations. Extra rich in clovers yet so low in cost that no one need neglect a clover seeding. You are practising the highest type of economy when you buy this mixture.

The quality of this seed is fine. Has been re-cleaned. Is bright color. Has high purity and germination. It will make a fine stand if it has half a chance. Thousands of our customers consider it the greatest seeding they ever made. We consider that it is the biggest money making mixture on the market today. Never before has there been a bargain to equal this wonderful seeding at this remarkably low price.



**ALL
HARDY
HOME
GROWN
SEED**

Sow America's Best Mixture

More acres in grass and clover will help the farming situation. Sow fewer acres to grain and grow more bushels per acre. That will lower your cost per bushel and increase prices. The proper use of grass and clover seedings will help you turn the trick. With plenty of heavy yielding meadows and pastures such as this mixture will produce you can also lower the cost of producing live stock. Your pork, beef, and mutton will be matured quicker with less grain and they will be better finished. Just provide plenty of America's Best Mixture. It doesn't cost much to sow it.



America's Best Mixture Satisfies; Is Successful

Gentlemen: I have bought several hundred pounds of your America's Best Mixture and have had good success with it. Will try some more this next year.
(Signed)

W. L. Dickinson.

Always Saves Money on Grass Seeds

Charlevoix, Michigan
Gentlemen: I have used your clovers and grass seeds for 12 years. They always have good germination and I saved some money on your seeds. I have a 200-acre farm.
(Signed)

Ethan Jolliffe.

